



SWAMI VIVEKANANDA UNIVERSITY

Excellence . Innovation . Entrepreneurship

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School of Management



NEWSLETTER

Volume- III, Issue- XV, July, 2025

The LaunchPad

Top News

- One-Day Seminar on "AI in Healthcare and Diagnosis"
- Orientation Programme for First-Year Students
- Academic Contribution
- Students' Corner



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The LaunchPad

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School of Management:

Over the years, School of Management has emerged as a professional school with focus on business management, hospital management and administration, agri-business, industry-academia interface, sectoral business strategies and such focus is reflected in several major activities under this school: Innovation, Research, Expertise and Entrepreneurship leads to create a knowledge hub of ultimate Business Excellence.

Mission of the School:

To provide quality-based management education to built business leaders with competitive global environment and conducting technology based innovative research for imparting Knowledge in different areas of management and promote young mind for entrepreneurship development for the betterment of the society.

Vision of the School:

To attain global presence by implementing leadership, innovative ideas, and responsible corporate leaders through flexible, skill based allied management education driven by high impact research areas.

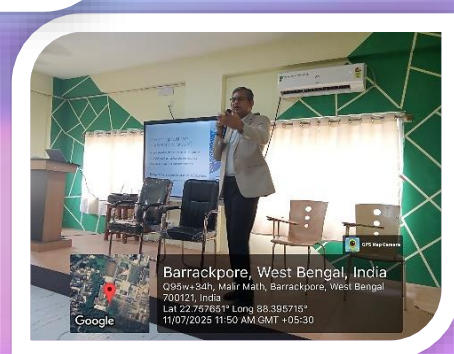
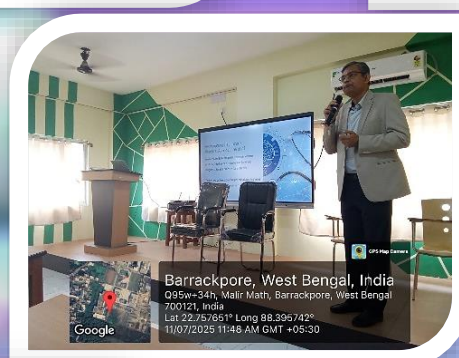
One-Day Seminar on "AI in Healthcare and Diagnosis"

Friday, 11th July 2025

The School of Management, Swami Vivekananda University, inaugurated its *Friday Event Series* with a highly engaging one-day seminar on the theme “**AI in Healthcare and Diagnosis.**” The session, held on 11th July 2025, marked the beginning of the series and witnessed enthusiastic participation from both students and faculty.

The seminar was enriched by the presence of **Mr. Arup Dutta, Director, QJ Consulting Pvt. Ltd.,** who delivered an insightful lecture highlighting the intersection of artificial intelligence and modern healthcare systems. Drawing from his vast industry expertise, Mr. Dutta elaborated on how AI is transforming diagnostic accuracy, patient care, and operational efficiency. He further emphasized emerging trends, ethical concerns, and real-world applications, which kept the audience deeply engaged. Students from the School of Management attended the seminar, actively participating through thought-provoking questions and interactive discussions. The session broadened their perspectives on the applications of AI beyond traditional business contexts, particularly in life-saving and data-driven healthcare environments.

The event proved to be a commendable beginning to the *Friday Event Series*, setting a high standard for subsequent lectures. The School of Management extends its sincere gratitude to Mr. Dutta for his valuable contribution and inspiration.



Orientation Programme for First-Year Students

School of Management | 14th – 18th July 2025

The School of Management, Swami Vivekananda University, inaugurated its *Friday Event Series* with a highly engaging one-day seminar on the theme “**AI in Healthcare and Diagnosis.**” The session, held on 11th July 2025, marked the beginning of the series and witnessed enthusiastic participation from both students and faculty.

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A total of **69 students** from the School of Management attended the seminar, actively participating through thought-provoking questions and interactive discussions. The session broadened their perspectives on the applications of AI beyond traditional business contexts, particularly in life-saving and data-driven healthcare environments.

The event proved to be a commendable beginning to the *Friday Event Series*, setting a high standard for subsequent lectures. The School of Management extends its sincere gratitude to Mr. Dutta for his valuable contribution and inspiration.

Throughout the week, the orientation emphasized **career readiness, innovation, and personal development.** The balanced involvement of faculty and industry experts ensured that students gained a comprehensive understanding of both academic and professional spheres.

The programme concluded on **18th July 2025**, leaving the new entrants motivated and well-prepared to embark on their academic journey at Swami Vivekananda University.

STUDENT INDUCTION PROGRAM 2025
DEPARTMENT OF BUSINESS MANAGEMENT
ORGANIZED BY
School of Management, SWAMI VIVKANANDA UNIVERSITY

14th-18th JULY 2025 | 02:00 PM - 05:00 PM

INAUGURATION SPEECH

 Mr. Neelanjana Mitra HOD	 Prof. (Dr.) Malayendu Saha Director	 Prof. (Dr.) Keya Das Ghosh Director IIC
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GUEST OF HONOUR

 Mr. Pradeep Bandopadhyay Head, Finance Inclusion Trust Bandhan Group	 Mr. Rishov Halder HR Manager Peerless Hotel Pvt. Ltd.	 Ms. Debalina Roy GM HR Vodafone Ltd.	 Mr. Angshuman Roy LIC Eastern Region Head	 Mr. Saswata Banerjee Deputy Manager Axis Bank Ltd.	 Mrs. Chaitali Nath Ghosh Sr. Development Officer ICICI Foundation	 Prof. Arup Dutta Director QJ Consulting Pvt. Ltd.	 Mr. Souvik Majumder Partner Groom Pvt. Ltd.
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Academic Contribution

Dr. Atiba Batul at IPREMS National Webinar

The Department of Management proudly shares that **Dr. Atiba Batul**, esteemed faculty member, was invited as a **Resource Person** for a **National Webinar** organized by **IPREMS, Berhampur**, on the theme “*Unlocking Business Brilliance: Skills Towards Crafting Success.*”

The webinar, held on **20th July 2025** from 6:00 PM to 7:00 PM (IST), received participation from across the country. Participants were awarded e-certificates upon successful completion of the programme.

Dr. Batul’s insightful contribution added immense value to the deliberations and enhanced the academic recognition of the department at the national level.

**Institute for Policy Research in Economics,
Management and Social Development (IPREMS)**

Institute For Policy Research in Economics,
Management and Social Development

Invites you to

National Webinar
On
Unlocking Business Brilliance: Skills Towards Crafting Success



20th July, 2025
Meeting Link: <https://meet.google.com/bry-rxrp-rgh>

6.00-7.00PM (IST)

[CLICK HERE
TO REGISTER](#)

Resource Persons



Dr. N. Jeyaseelan
Chief Executive Officer
Virutcham Academy for Social Changemakers LLP
Chennai, Tamil Nadu



Dr. Atiba Batul
Assistant Professor
School of Management
Swami Vivekananda University
Barrackpore, Kolkata

No Registration Fees
E Certificate will be provided to all participants

For any query, Contact: iprems206@gmail.com
Mobile: 9438006906

Students' Corner

Jogin Dey

Batch: BHM 2022–25

Swami Vivekananda University

“My years at Swami Vivekananda University have been filled with enriching experiences, meaningful learning, and lifelong connections that shaped both my personal and professional journey.”



A proud graduate of the Bachelor in Hospital Management (BHM) programme, Jogin Dey has successfully secured placement at Suraksha Diagnostic, Kolkata, through the University's Campus Placement Drive.

He expresses heartfelt gratitude to his Head of Department, faculty mentors, and the Placement Team, whose unwavering support and guidance played a pivotal role in his success. Jogin now embarks on his professional journey, carrying forward the values and knowledge instilled by the University.

Khushi Shaw



Batch: MBA 2023–25

Swami Vivekananda University

“The University not only enriched my academic learning but also provided me with multiple opportunities to explore my potential and move closer to my career aspirations.”

An MBA graduate specializing in Marketing and Human Resources, Khushi Shaw acknowledges the immense support of her professors and the Training & Placement Team in shaping her career path. The guidance and encouragement received throughout her academic journey prepared her to confidently step into the corporate world.