



# SWAMI VIVEKANANDA UNIVERSITY

Excellence . Innovation . Entrepreneurship

[www.swamivivekanandauniversity.ac.in](http://www.swamivivekanandauniversity.ac.in)

## School of Management



### NEWSLETTER

Volume- III, Issue- X, February, 2025

# The LaunchPad

## Top News

- International Conference on Global Socio-Economic Outlook (ICGSEO 2025)
- Placement Drive - Chelson Gordon Consultancy
- Departmental Committee Meeting
- Ph.D. Pre-Submission Seminar
- MOU signed between School of Management and NSE
- Students' Corner





# SWAMI VIVEKANANDA UNIVERSITY

Excellence . Innovation . Entrepreneurship  
[www.swamivivekanandauniversity.ac.in](http://www.swamivivekanandauniversity.ac.in)



## School of Management

### NEWSLETTER

Volume- III, Issue- X, , February, 2025

# The LaunchPad

#### Committee and Editorial Board

**President:** Dr. Nandan Gupta

**Vice-President:** Prof. (Dr.) Subrata Kumar Dey

**Convener:** Prof. (Dr.) Keya Das Ghosh

**Joint Convener:** Mr. Neelanjan Mitra

**Secretary:** Mr. Soumen Nath

#### Advisory Board:

Mr. Saurabh Adhikari

Prof. (Dr.) Malayendu Saha

Prof. (Dr.) Somsubhra Gupta

Prof. (Dr.) Pradip kumar Mallick

Mr. Tanmoy Mazumder

#### Editor-in-Chief:

Dr. Anirban Hazra

#### Editorial Board:

Dr. Kallal Banerjee

Dr. Sanjay Bhattacharya

Dr. Tridib Kumar Chatterjee

Mr. Sourav Chatterjee

Ms. Soumi Chakraborty

Dr. Mohammad Niyaz Ahmad

Dr. Atiba Batul

Ms. Soumi Chakraborty

Ms Jyoti Dutta

#### School of Management:

Over the years, School of Management has emerged as a professional school with focus on business management, hospital management and administration, agri-business, industry-academia interface, sectoral business strategies and such focus is reflected in several major activities under this school: Innovation, Research, Expertise and Entrepreneurship leads to create a knowledge hub of ultimate Business Excellence.

#### Mission of the School:

To provide quality-based management education to built business leaders with competitive global environment and conducting technology based innovative research for imparting Knowledge in different areas of management and promote young mind for entrepreneurship development for the betterment of the society.

#### Vision of the School:

To attain global presence by implementing leadership, innovative ideas, and responsible corporate leaders through flexible, skill based allied management education driven by high impact research areas.

## International Conference on Global Socio-Economic Outlook (ICGSEO 2025)

The School of Management at Swami Vivekananda University successfully organized the **International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO-2025)** on **4th-5th February 2025**. This hybrid conference brought together scholars, industry leaders, and policymakers to explore innovative strategies for sustainable business practices.

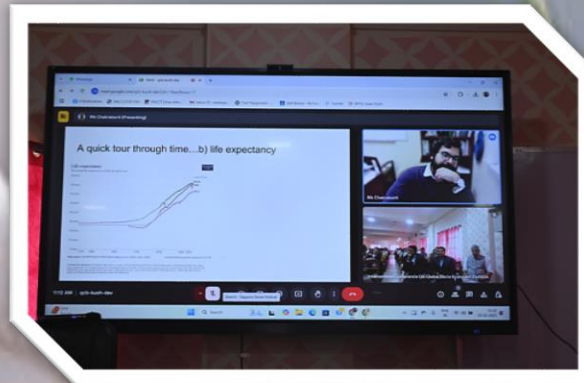
### Key Highlights:

#### Inaugural Session:

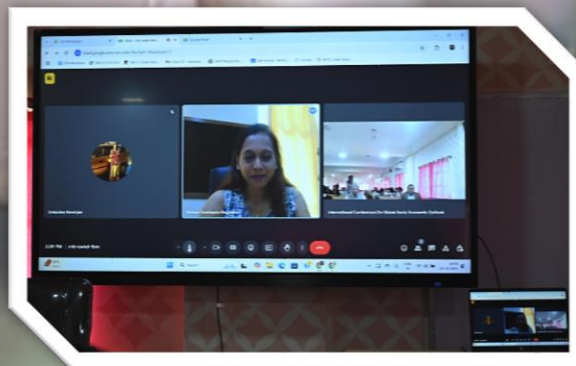
The event began with an inaugural speech by **Prof. Subrata Kumar Dey**, Honourable Vice-Chancellor, Swami Vivekananda University, followed by addresses from **Prof. Malayendu Saha** and **Prof. Keya Das Ghosh**, emphasizing the significance of sustainable business development.

#### Keynote Speakers:

**Dr. Rik Chakraborti** (Christopher Newport University) emphasized economic resilience, trade policies, and social responsibility in business practices.



**Dr. Verena Tandrayen-Ragoobur** (University of Mauritius) shared insights on global socio-economic trends and sustainable business strategies.





**Dr. Arpita Ghosh** (IIM Calcutta) highlighted corporate sustainability and ethical financial practices during the valedictory session.



### Technical Sessions:

The conference featured **five technical sessions** chaired by distinguished academicians like **Dr. Debasish Biswas, Dr. Uttam Dutta, Dr. Kanika Chatterjee**, and others.

**47 research papers** were presented by scholars and professionals, focusing on business ethics, ESG principles, and innovative solutions for economic growth.

### Key Outcomes:

**Enhanced Understanding** of global socio-economic trends.

**Actionable Strategies** for sustainable business development.

**Collaboration & Networking** between academia and industry.

**Technological Integration** for improving business sustainability.

**Policy Recommendations** supporting responsible economic growth.

### Conclusion:

The ICGSEO-2025 conference successfully fostered knowledge exchange, empowered future leaders, and emphasized responsible corporate governance. The School of Management extends its heartfelt gratitude to all speakers, participants, and stakeholders for their invaluable contributions.





## Placement Drive

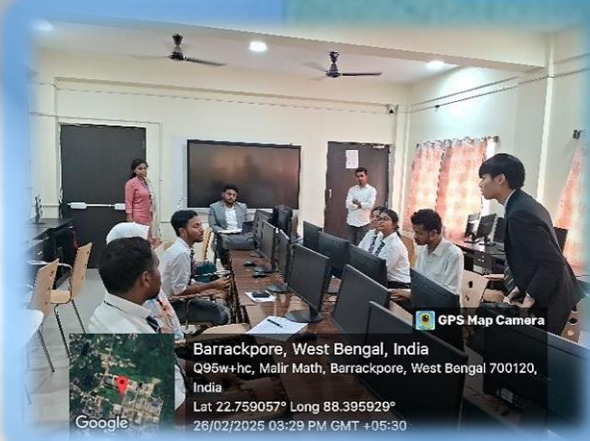
Placement Drive conducted by Chelson Gordon Consultancy on 26/02/2025 for BBA 6th and MBA 4th students.

The Institution's Innovation Council (IIC) successfully organized a Placement Drive in collaboration with **Chelson Gordon Consultancy** on **26th February 2025**. The drive was conducted exclusively for final-year students from the **BBA 6th semester** and **MBA 4th semester** programs.

The event began with a brief introduction by the representatives of Chelson Gordon Consultancy, who highlighted the company's dynamic work culture, growth opportunities, and industry insights. Students actively participated in the multi-stage recruitment process, which included a pre-placement talk, aptitude test, group discussion, and personal interview rounds.

The drive witnessed an enthusiastic response, with numerous students showcasing their skills and securing exciting career opportunities. The recruiters commended the students' preparedness, communication skills, and problem-solving abilities.

We extend our gratitude to **Chelson Gordon Consultancy** for their valuable association and to the faculty members and placement coordinators for ensuring the smooth execution of the event. Congratulations to all selected candidates, and we wish them success in their professional journeys.





## Departmental Committee Meeting - School of Management

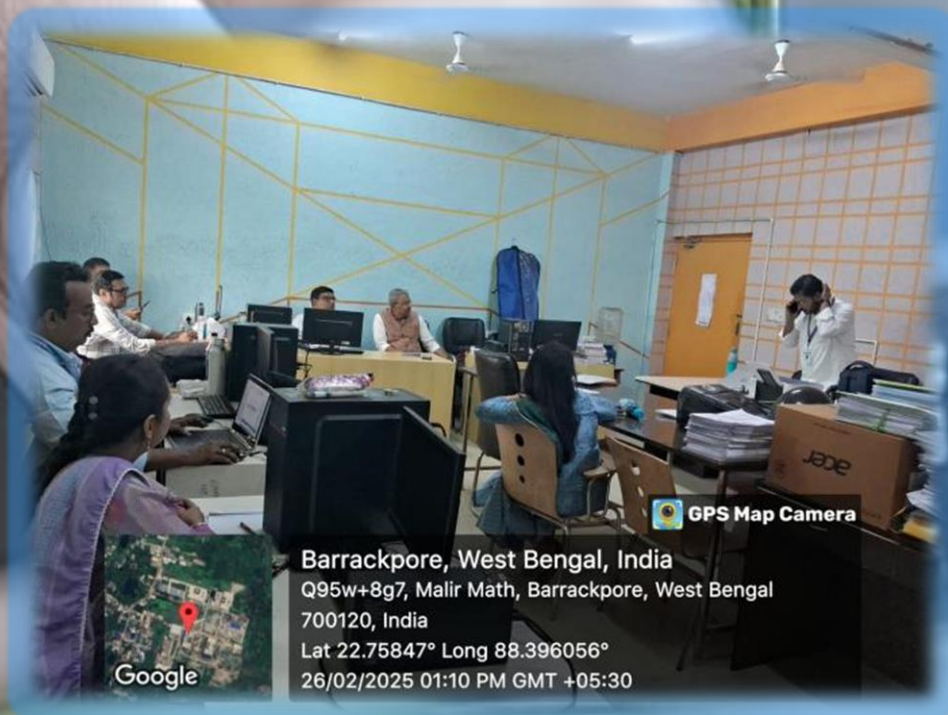
The School of Management held its **Departmental Committee (DC) Meeting** on **26th February 2025 (Wednesday)** at **01:10 PM** in **Room No. NND 305**. The meeting witnessed the presence of all respected faculty members, who actively participated in key discussions concerning academic and administrative matters.

The meeting commenced with the **confirmation of the minutes** from the previous DC meeting. A brief report was presented on the **discussion held on 21st February 2025** in the esteemed presence of the **Hon'ble Director of School of Management Prof. Dr. Malayendu Saha**. Key points from this discussion were addressed to align departmental strategies with institutional objectives.

Additionally, the meeting focused on the **assignment of roles and responsibilities**, along with the **formation of various committees** to streamline academic and extracurricular activities. Discussions were also held regarding the smooth **conduction of Internal Examinations for the Even Semester 2025**.

The session concluded with an open forum under the **Miscellaneous** segment, where faculty members contributed valuable insights and suggestions for future initiatives.

We extend our gratitude to all faculty members for their active involvement and dedication to enhancing the academic environment at the School of Management.





## Ph.D. Pre-Submission Seminar

### Pre-Submission Seminar of Mr. Vishal Verma

The School of Management proudly hosted the **Pre-Submission Seminar** of **Mr. Vishal Verma** as part of his Ph.D. research journey. The seminar was conducted in the presence of esteemed faculty members, research scholars, and students.

During the session, Mr. Verma presented his research findings, showcasing in-depth analysis, methodology, and key insights derived from his study. The presentation was followed by an engaging interactive session, where faculty members and peers offered constructive feedback and valuable suggestions to enhance the final submission.

The seminar provided Mr. Verma with an opportunity to refine his research work further and incorporate insightful recommendations. We extend our best wishes to Mr. Vishal Verma for the successful completion of his Ph.D. journey and commend his dedication and perseverance throughout his research endeavors.

**Name of the External Member Present:** Prof. (Dr) Sutapa Chatterjee Bhattacharya, Department of Management, Institute of Engineering & Management, (School of University of Engineering and Management Kolkata)





## MOU signed between School of Management and NSE

The **School of Management** is pleased to announce the signing of a **Memorandum of Understanding (MoU)** with the **National Stock Exchange (NSE)**, marking a significant step toward enhancing academic-industry collaboration. The MoU was signed by **Prof. Dr. Keya Das Ghosh**, Director of the Institution's Innovation Council (IIC), with **Mr. Neelanjan Mirta** and **Ms. Soumi Chakraborty** as witnesses.

This strategic partnership aims to provide students and faculty with access to specialized training programs, certification courses, and workshops on financial markets and investment strategies. The collaboration will also facilitate industry-oriented research projects, internships, and expert sessions to equip students with practical insights and skills required for the dynamic world of finance.

This MoU reflects the School of Management's commitment to fostering industry-academia synergy and ensuring students are well-prepared to meet evolving industry demands. We look forward to a fruitful collaboration with NSE to create impactful learning opportunities for our students.





## Students' Corner



I, Priyanka Saha, a 4th semester MHA student (Roll No. 011-MHA-2023-098), express my heartfelt gratitude to my mentor, faculty members, and peers who have supported me throughout my academic journey. I am especially thankful for the opportunity to work at Susrut Eye Foundation and Research Centre, Salt Lake provided by my university, which has enriched my practical knowledge and enhanced my professional skills. I hope, this experience will be truly valuable in shaping up my career in healthcare administration. I remain deeply appreciative of everyone who has guided and inspired me along the way. Thank you for being a part of my growth and learning.