



SWAMI VIVEKANANDA UNIVERSITY

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**Completion Report of Two-Day International Conference on
*Global Socio-Economic Outlook: Strategies for Sustainable Business
Development (ICGSEO – 2025)***

Organized by: School of Management, Swami Vivekananda University

Mode: Hybrid

Conference Date: 04.02.2025 & 05.02.2025

Conference Time: 11:00 AM to 05:00 PM

**Venue: Room No. 304, 306, 310, Hall 01, & Hall 04, Meghnad Saha Block,
Swami Vivekananda University, Barrackpore.**

Mission

The mission of the two-day International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO-2025) was to bring together scholars, industry leaders, policymakers, and researchers to explore the evolving global socio-economic landscape and its implications for sustainable business practices. This conference aimed to:

Foster Knowledge Exchange – Facilitate discussions on emerging socio-economic trends, sustainability challenges, and business strategies for long-term growth.

Promote Sustainable Development – Identify innovative solutions that align business success with environmental, social, and governance (ESG) principles.

Encourage Multidisciplinary Collaboration – Bridge the gap between academia and industry to develop holistic strategies for resilient and inclusive economies.

Support Policy Formulation – Provide insights to policymakers on frameworks that enhance sustainable business development in a dynamic global environment.

Empower Future Leaders – Inspire students, researchers, and professionals to contribute to responsible and ethical business practices.

Vision

The vision of the conference was to establish a global platform for thought leadership, innovation, and collaborative action toward sustainable and resilient business ecosystems, by driving transformative strategies that balance economic growth with environmental and social responsibility. It envisioned global synergy to address socio-economic challenges by encouraging research and practical solutions that redefine business success through sustainability-driven strategies. It also considered ethical and inclusive growth promotional business models that foster equity, diversity, and long-term stakeholder value. The vision was to create a legacy of interdisciplinary dialogue, fostering future research, and shaping policy frameworks for sustainable business development.

Resource Persons' Details:

Dr. Rik Chakraborti



Dr. Rik Chakraborti is an Associate Professor in Economics at Christopher Newport University (CNU) and the Director of the CNU Centre for Economic Education. He holds PhD in Economics from the University of Wyoming, with research specialization in international trade, development economics, and environmental economics. His academic journey also includes an M.S. in Economics from the University of Oregon and an M.A. in Economics from Jadavpur University, India. Dr. Chakraborti's research explores

contemporary economic challenges, including price-gouging regulations, COVID-19 policy responses, property rights in trade, and urban crime pricing. His work has been published in top peer-reviewed journals such as *Public Choice*, *Journal of Consumer Policy*, and *Innovative Higher Education*, that earned significant policy attention and media coverage. A recipient of the prestigious Gordon Tullock Prize (2024) for his contribution in public choice economics, he has also been honoured with CNU's Faculty Excellence Award in Teaching (2023). As an educator, Dr. Chakraborti has taught a diverse range of courses, from Principles of Microeconomics to Environmental Economics and Industrial Organization, incorporating innovative methods to enhance student engagement. He actively contributes to economic policy debates, serving as a conference speaker, panellist, and policy consultant. Beyond academia, he has worked on projects related to economic literacy and public policy, fostering discussions on trade, regulation, and economic resilience. His ongoing research continues to address pressing global economic issues, making him a leading voice in economic policy analysis and education.

Dr. Verena Tandrayen-Ragoobur



Dr. Verena Tandrayen-Ragoobur is an Associate Professor in Economics at the University of Mauritius, specializing in international trade, labour economics, gender studies, and development economics. She holds PhD in Economics from the University of Mauritius, with research focusing on foreign direct investment, exports, and labour markets in Sub-Saharan Africa. She also earned an M.Sc. in Economics and International Economics from the University

of Nottingham, UK. Dr. Tandrayen-Ragoobur has held several key positions, including Head of the Department of Economics and Statistics (2014–2016) and Lead of the Pole of Research Excellence – Applied Socio-Economic Research and Analysis (ASERA) since 2017. She is also a Board Member of the Southern African Social Protection Experts Network (SASPEN) and a WTO Co-Chair Holder for Mauritius. Her research covers a wide range of economic and social issues, including minimum wage policies, informal labour markets, gender and economic development, and social protection. She has led and contributed to numerous high-impact research projects funded by organizations such as UNDP, the World Bank, UNECA, and the International Trade Centre. Her work has been widely published in top-tier academic journals and she has authored several book chapters on economic development in small island states. Beyond academia, Dr. Tandrayen-Ragoobur has served as an economic analyst for the Ministry of Finance and Economic Development in Mauritius and has provided consultancy services to government agencies and international organizations. Her contributions continue to shape policy discourse on economic resilience, trade, and gender equity in developing economies.

Dr. Arpita Ghosh



Dr. Arpita Ghosh is an Associate Professor in the Finance and Control group at the Indian Institute of Management Calcutta (IIM Calcutta). She has been a part of IIM Calcutta since May 2010, following her tenure as an Assistant Professor at IIM Ahmedabad from November 2008 to May 2010. Dr. Ghosh holds a master's degree from the University of Calcutta and is a Fellow of IIM Calcutta. Her research interests span Corporate Financial Reporting, Corporate Governance, Earnings Management, the Indian Banking Sector,

Corporate Social Responsibility (CSR) and Corporate Sustainability, as well as Enterprise Risk Management. She has contributed extensively to these fields through her research and publications in reputed academic journals. Dr. Ghosh has been actively involved in high-impact research projects, including the award-winning study "Asset Quality of Banks: Evidence from India," which was recognized by the Indian Institute of Banking & Finance (IIBF) as one of the top four macro research projects in 2013-14. Additionally, her recent work, "An Empirical Enquiry into Related Party Transactions in India," received financial assistance from the National Foundation for Corporate Governance (NFCG) and was published as part of the IIMC Working Paper Series (WPS No. 888, 2023). As an educator, Dr. Ghosh has taught a wide array of courses, including Empirical Accounting Research, Theoretical Aspects of Financial Accounting, Financial Statement Analysis, and Corporate Financial Reporting & Earnings Management. Beyond academia, she plays an active role in economic policy discussions, frequently serving as a conference speaker, panellist, and policy consultant. Her scholarly contributions, including numerous research papers and journal publications, continue to shape discourse in financial research and corporate governance.

Prof. Dr. Ram Prahlad Choudhary



Dr. Choudhary is a Professor at the Post-Graduate Department of Commerce, University of Calcutta. He is also the Director of the University of Calcutta-Calcutta Stock Exchange: Centre of Excellence in Financial Markets (CUCSE-CEFM). He has a Master's degree in commerce from the University of Calcutta and MBA with specialization in Finance from Indira Gandhi National Open

University. He completed his PhD degree from the University of Calcutta. He is also a Fellow Members of the Insurance Institute of India. He served in the Department of Commerce at Bankim Sardar College, South 24 Parganas during July 2002 to May 2009. He is also a visiting faculty at the Post-Graduate Department of Commerce of different colleges of Kolkata. He received the "Best Paper Presenter Award" at the International Conference on Global Financial Crisis in 2011 in Udaipur, Rajasthan. He has been awarded with the "Rashtriya Hindi Samman – 2017" by Rashtrabhasha Prachar Samiti, Wardha for his dedicated service for the development of Hindi. He has chaired technical sessions at 'The 3rd Global Summit on Education – 2015: Trends and Challenges in Education' held in Malaysia during March 09-10, 2015 and at '2018 MTMI International Conference' held in Bangkok, Thailand during December 22-23, 2018. He received the 'Rahul Sankrityayan Samman- 2019' from Janwadi Lekhak Sangh, West Bengal on April 09, 2019 in Kolkata. Besides this, he has participated in many state, national and international level seminars, workshops, conferences in the capacities of paper presenter, key note speaker and as a resource person. He has completed a Minor Research Project (MRP) sponsored by the University Grants Commission during 2007-09. He has authored a book titled "Total Quality Management in Higher Education: A Study on Select Higher Educational Institutions of Kolkata District" and "Social Audit of Work Culture". Dr. Choudhary edited many volumes mention may be made of "Recent Advances in Accounting, Finance and Management" published from the University of Calcutta and "Issues in Banking and Finance" have drawn attention of the academic world. He has also jointly edited many volumes in the areas of Corporate Governance, Accounting and

Finance etc. Recently he has jointly published an edited volume entitled *"Emerging Role of Commerce in New Normal"* from the University of Calcutta. He has contributed various research articles in the Business Studies, The Management Accountant, Banking Finance, PR Communication Age, Life Insurance Today, West Bengal, The Journal of Insurance Institute of India, Indian Journal of Accounting etc. Many research scholars have successfully completed their M.Phil. and PhD research degrees in his supervision. During the present pandemic situation he has been invited to present his views on Covid-19 and Higher Education in India in different national, international webinar and T.V. panel discussion.

Dr. Atanu Sengupta



in various edited volumes. Also published 10 books from various national and international publishers including Springer, Routledge etc. and edited two books. Refereed in several reputed national and international journals. The areas of interests are in Econometrics, Financial Economics, Development Economics, Microeconomics and Growth Theory. He has also authored chapters in several District Human Development Reports of West Bengal, India, funded by United Nations.

PhD from *Economic Research Unit, Indian Statistical Institute, Kolkata*. He is teaching as a Professor, Department of Economics, Burdwan University, West Bengal, India for more than 12 years. Supervised more than 6 M.Phil. theses and 20 PhD dissertations. Published about 60 papers in various refereed national and international journals such as *Review of Development Economics, Economic and Political Weekly, Sankhya, Social Indicators Research, International Journal of Education and Development, Indian Economic Review, Asia Pacific Development Journal, Asia Pacific Journal of Education and Development* and also

Dr. Uttam Kumar Dutta



Dr. Dutta passed M.Com from the University of Calcutta in the year 1979, LLB from the University of Calcutta in the year 1985, Cost Accountancy from the Institute of Cost Accountants of India in June 1990 and holds a PhD Degree from the University of Calcutta. Presently, he is a Professor of Commerce, School of Professional Studies, Netaji Subhash Open University, West Bengal. Earlier, he was a Professor of Commerce in West Bengal State University, Registrar (Additional) in West Bengal State University, and Professor of Commerce in Burdwan University, Burdwan. A total of 18 scholars have been awarded PhD degree and 20 scholars have been awarded MPhil degree under his supervision. He

has published 1 book, 90 articles in different national and international journals and edited books, 30 book reviews in Management Accountant journals of the Institute of Cost Accountants of India and has edited three books. He has more than 43 years of teaching experience and his area of specialization is Accounting and Finance.

Dr. Debasish Biswas



Dr. Debasish Biswas is presently serving as an Associate Professor in the Department of Business Administration, at Vidyasagar University, West Bengal. He was awarded M.Phil in Commerce from Periyar University in 2008 and a Ph.D. degree in commerce on 7th September 2011 by the University of North Bengal. His area of research was “Productivity & Industrial Relations”. Dr. Biswas obtained M.Com in 2000 and MBA (HR) in 2002 from Burdwan University. He obtained Diploma in Labour Laws in 2003

and Post Graduate Diploma in Hospital Management in 2006 from Annamalai University. He also obtained Post Graduate Diploma in Marketing Management, Post Graduate Diploma in

Entrepreneurship, and Post Graduate Diploma in Financial Management from Annamalai University in 2015, 2016, and 2017 respectively. Dr. Biswas qualified for NET in Human Resource Management in 2008. He is having Post-Graduate teaching experience of more than 14 years. His areas of specialization are Accounting & Finance, Human Resources, and Marketing. Dr. Biswas is a prolific researcher. He has presented 110 research papers in different areas of management at different National and International Seminars and Conferences. He has authored 86 research papers in National and International journals of repute. He acted as a Resource person in different National and International Seminars in different parts of India. He is a life member of the Indian Commerce Association and All India Accounting Association. He has authored twenty-seven books and also contributed 23 chapters in various edited books. He received the Best Business Academic of the Year Award-2016 (Gold Medal) at the 69th All India Commerce Conference organized by Lucknow University, Lucknow. He received Bharat Vikas Award in 2018 from the Institute of Self Reliance, Odisha. Dr. Biswas developed study materials for the MBA course for the Distance Education wing of Tejpur Central University, Assam, for the M.Com course for the Distance Education wing of Vidyasagar University, West Bengal, for the MBA course for the Distance Education wing of Netaji Subhash Open University, West Bengal, and for the BBA course for the Distance Education wing of Odisha State Open University, Sambalpur. He has successfully guided 10 Ph.D. scholars. He is a reviewer of several renowned journals indexed in Scopus, Web of Science, etc. He has been invited as a resource person at various corporate training programs.

Dr. Kanika Chatterjee



Dr. Kanika Chatterjee is a distinguished academic and professor in the Department of Commerce at the University of Calcutta, specializing in Business Ethics and Corporate Citizenship. She has held several key leadership positions, including Head of the Department of Commerce (2011–2013) and Director of the Internal Quality Assurance Cell (2014–2018). Dr. Chatterjee holds a Ph.D. and an M.Com. from the University of Calcutta, where she was a top-ranking student, achieving

first place in her B.Com. Honours Examination. Her research interests span corporate ethics, sustainability management, sustainable finance, and ethics in financial markets. A dedicated scholar, she has supervised multiple Ph.D. and M.Phil. students and has contributed extensively to academic literature through journal articles, book chapters, and conference presentations. Her work on corporate sustainability and responsible business practices has been widely recognized. Dr. Chatterjee has delivered invited lectures at prestigious institutions and international conferences, including events in the USA and Turkey. She is an active member of organizations like the Boston Centre for Corporate Citizenship and the Biomimicry Institute. Additionally, she has played a crucial role in shaping academic governance at the University of Calcutta and fostering collaborations, such as establishing the CU-CSE Centre of Excellence in Financial Markets. Beyond academia, Dr. Chatterjee is committed to ethical leadership, social responsibility, and mentoring young scholars. She continues to advocate for sustainability literacy and academic integrity, contributing to the development of globally responsible business leaders.

Participants' Details:

A total of 176 papers were received from various domains and participants, of which 47 papers were shortlisted for presentation in the two day conference.

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25	Sourav Chatterjee	Internal Faculty	Assistant Professor, School of Management Swami Vivekananda University	souravc@svu.ac.in
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Report of International Conference on *Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO – 2025)*

The two-day **ICGSEO – 2025** was conducted on 4th-5th February, 2025, with the aim to bring together global scholars, industry experts, policymakers, and academicians to explore innovative strategies for sustainable business development in the evolving socio-economic landscape. This conference, organized by the School of Management, Swami Vivekananda University, served as a platform for interdisciplinary discussions on emerging challenges and opportunities in business ethics, corporate sustainability, financial inclusivity, and technological advancements that drive responsible economic growth. The event offered an enriching experience through its keynote addresses, technical sessions of paper presentations and valedictory session.

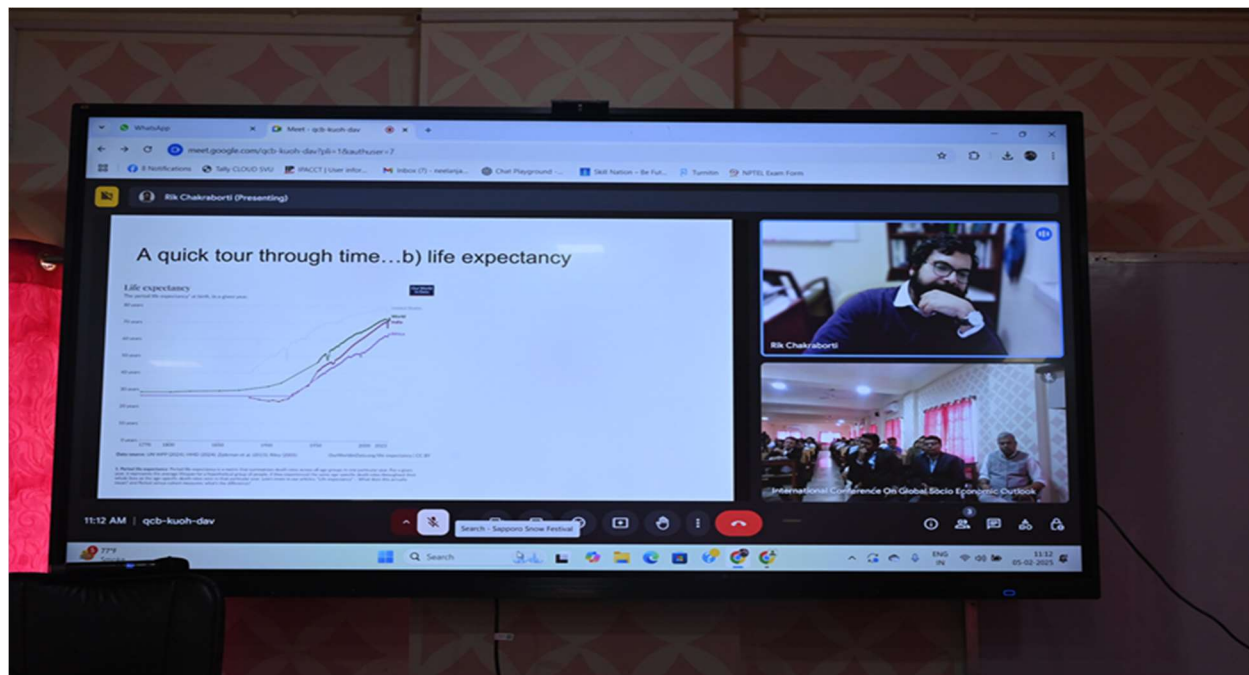
Day 1: Inaugural Session and Keynote Highlights



Prof. (Dr.) Keya Das Ghosh addressing the audience during inaugural ceremony

The inaugural session set the tone for the conference, beginning with a speech by Honourable Vice-Chancellor of Swami Vivekananda University, Prof. Subrata Kumar Dey, followed with his address, highlighting the university's commitment to fostering global academic partnerships. Subsequent addresses by Prof. Malayendu Saha, Director of School of Management and Prof. Keya Das Ghosh, Director of Institution's Innovation Council (IIC) further underscored the

significance of the conference in connecting scholars from diverse cultural and geographical backgrounds.



Dr. Rik delivering the keynote speech and sharing his presentation

The first keynote speech was delivered by Dr. Rik Chakraborti, Associate Professor in Economics at Christopher Newport University (CNU) and the Director of the CNU Centre for Economic Education. A recipient of the prestigious Gordon Tullock Prize (2024) for his contribution in public choice economics, he has also been honoured with CNU's Faculty Excellence Award in Teaching (2023). Dr. Chakraborti actively delivered a talk related to economic literacy and public policy, fostering discussions on trade, regulation, and economic resilience. His request to the participants and future researchers to address the pressing global economic issues in economic policy analysis and education, was commendable.

The first day of the conference (4th feb, 2025) observed three parallel technical sessions. The first technical session was chaired by Dr. Debasish Biswas, Associate Professor & Former Head, Department of Business Administration, Vidyasagar University and Dr. Shantanu Chakraborty, Professor, School of Management, Swami Vivekananda University. Dr. Biswas provided a thoughtful introduction to the conference, emphasizing its theme of exploring the intersections of sustainability and business practices.



Dr. Debasish Biswas chairing the first technical session with Dr. Shantanu Chakraborty

The second technical session was chaired by Dr. Uttam Dutta, Professor of Commerce, School of Professional Studies, Netaji Subhash Open University, West Bengal and Dr. Anirban Hazra, Head, School of Management, Swami Vivekananda University. Dr. Dutta addressed the pressing social and economic issues such as inequality, digital transformation, globalization, and economic resilience, in his speech. The session ended with the distribution of presentation certificates to paper presenters.



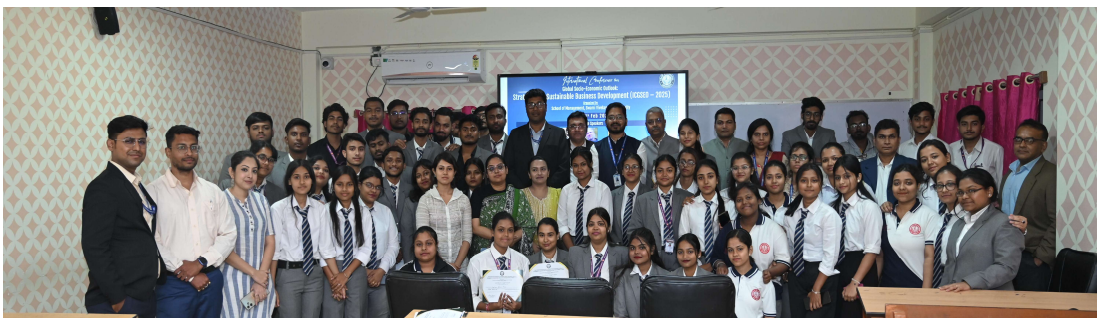
Dr. Uttam Dutta presenting the certificate of presentation to Mr. Shibajit Chakraborty

The third technical session was chaired by Dr. Kanika Chatterjee, Professor, Department of Commerce, University of Calcutta, Prof. Dr. Malayendu Saha, Director, School of Management Studies and Dr. Kallal Banerjee, Professor, School of Management, Swami Vivekananda University.



Dr. Kanika Chatterjee presenting the certificate of presentation to Dr. Satabdee Banerjee, Post-Doctorate in Commerce, in presence of other session chairs, Dr. Malayendu Saha & Dr. Kallal Banerjee

Dr. Chatterjee rightly spoke about ethical leadership and social responsibility. She enlightened the participants with her deliberation on sustainability literacy and academic integrity that contributes to the development of globally responsible business leaders.



The first day of the conference ended with 29 presentations of internal and external students, research scholars and faculty members, both online and offline, conducted in three parallel technical sessions.

Day 2: Technical Sessions, Keynote and Valedictory Highlights



Dr Verena Tandrayen-Ragoobur, Dean, Faculty of Social Sciences and Humanities, University of Mauritius, Reduit, providing the keynote speech

The second day of the conference began with an enthusiastic keynote address by Prof. (Dr.) Verena Tandrayen-Ragoobur, Associate Professor in Economics, Department of Economics and Statistics, Faculty of Social Studies and Humanities, University of Mauritius. She focused on analyzing Global Socio-Economic Trends by understanding the impact of socio-economic changes on businesses and economies. The keynote session was followed by two technical sessions.

The fourth technical session was chaired by Dr. Atanu Sengupta, Professor, Department of Economics, The University of Burdwan, Dr. Keya Das Ghosh, Director (IIC) and Dr. Sanjay Bhattacharya, Associate Professor, School of Management, Swami Vivekananda University.



Dr. Atanu Sengupta chairing the session with Dr. Keya Das Ghosh and Mr. Soumen Nath

The fifth technical session was chaired by Dr. Ram Prahlad Choudhary, Director, University of Calcutta - Calcutta Stock Exchange: Centre of Excellence in Financial Markets (CUCSE-CEFM) & Professor, Department of Commerce, University of Calcutta, Dr. Malayendu Saha, Director, School of Management Studies and Dr. Keya Das Ghosh, Director (IIC), Swami Vivekananda University.



Dr. Ram Prahlad Choudhary chairing the fifth technical session with Dr. Malayendu Saha and Dr. Keya Das Ghosh

About 28 papers were presented in the second day by distinguished scholars, students and faculty members from diverse domains. Dr. Choudhary concluded the session by addressing the need of fostering knowledge exchange and collaboration, to contribute to a sustainable global economy, equipping businesses and institutions with the tools to navigate contemporary challenges while maintaining ethical and responsible growth. The technical session was followed by the valedictory session.

Valedictory Session and Closing Ceremony

Dr. Arpita Ghosh, Associate Professor, Indian Institute of Management Calcutta was the speaker in valedictory session. She rightly focused her talk on analyzing global socio-economic trends, promoting sustainable business practices, encouraging policy and research collaboration, exploring technological innovations, and fostering inclusive growth, which summarized the two day international conference.



Dr. Arpita Ghosh giving valedictory speech

Dr. Anirban Hazra, Head, School of Management, delivered a heartfelt vote of thanks and closing remarks, expressing gratitude to all speakers, participants, and organizers for their contributions.



School of Management faculty members with Directors and Chief Guests in the closing ceremony

Program Outcome of the Two-Day *International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO – 2025)*

The **ICGSEO – 2025** was designed to provide a comprehensive platform for scholars, industry professionals, policymakers, and academicians to engage in meaningful discussions on sustainable business strategies in the dynamic global socio-economic landscape. By the conclusion of the two-day conference, participants achieved the following key outcomes:

1. Enhanced Understanding of Global Socio-Economic Trends

Delegates gained valuable insights into current global economic shifts, market dynamics, and socio-political influences that impact business sustainability.

2. Strategic Approaches for Sustainable Business Development

Participants explored innovative and actionable business strategies that promote long-term sustainability, including ethical finance, responsible corporate governance, and environmental stewardship.

3. Interdisciplinary Knowledge Exchange and Networking

The conference fostered collaboration among academicians, industry leaders, and policymakers, leading to the exchange of ideas, research advancements, and potential partnerships for future projects.

4. Integration of Technological Innovations in Business Practices

Attendees learnt about the role of emerging technologies—such as artificial intelligence, blockchain, and green innovations—in enhancing sustainable business models and operational efficiency.

5. Policy Recommendations for Sustainable Economic Growth

Key discussions and research presentations contributed to policy frameworks that support socio-economic resilience, corporate social responsibility, and ethical investment practices.

6. Publication and Dissemination of Research Findings

Selected research papers and discussions from the conference are compiled into conference

proceedings or journals, ensuring that knowledge generated during the event reaches a broader audience.

7. Commitment to Inclusive and Equitable Economic Development

The conference emphasized the importance of inclusive growth, gender equality, and financial inclusivity, encouraging businesses and institutions to adopt socially responsible strategies.

By achieving these outcomes, **ICGSEO – 2025** contributed to the global discourse on sustainable business development, empowering stakeholders to make informed, ethical, and impactful decisions in their respective fields.

Conclusion

The ICGSEO – 2025 successfully brought together a diverse group of scholars, industry professionals, and policymakers to engage in insightful discussions on sustainable business development in the evolving global socio-economic landscape. Over the course of two days, the conference served as a platform for exchanging knowledge, fostering interdisciplinary collaboration, and exploring innovative strategies that align business success with ethical, environmental, and social responsibility.

The keynote addresses, technical sessions, and paper presentations provided invaluable insights into emerging socio-economic trends, corporate sustainability, responsible financial practices, and the integration of technological advancements in business. The discussions underscored the importance of ethical leadership, sustainability literacy, and inclusive economic development as key drivers for long-term business growth.

With 47 selected paper presentations and active participation from distinguished academics and industry experts, the conference facilitated the formulation of impactful policy recommendations, encouraged cutting-edge research, and inspired future leaders in the field of sustainable business. The valedictory session reinforced the key takeaways from the event, emphasizing the need for continued collaboration and commitment to sustainability-driven strategies.

As a major outcome, the conference highlighted the necessity of bridging the gap between academia and industry, fostering research-driven solutions, and promoting responsible corporate governance. The insights and research contributions from ICGSEO – 2025 will be instrumental in shaping future business practices and policies, ensuring a balance between economic progress and social-environmental well-being.

With its resounding success, the ICGSEO – 2025 has set a strong foundation for future academic and industry collaborations, reinforcing the importance of sustainability in global business strategies. The organizing committee extends its sincere gratitude to all speakers, participants, and stakeholders for their invaluable contributions in making this event a significant milestone in the discourse on sustainable business development.