		No of Journals	
SI. No.	Academic Year	Scopus/WOS/UGC CARE ETC	Peer Reviewed
1	AY 2023 - 24	3	9
2	AY 2022-23		
3	AY 2021-22		

SOUMEN NATH ASST. PROFESSOR SOM

No of Conference Papers	No of Books	No of Book Chapte	No of IPRs
14	1	5	6

List of Journals

SI No	Name of the Faculty	Name of the Department
1	Soumen Nath	Management
2	Soumen Nath	Management
3	Soumen Nath	Management
4	Soumen Nath	Management
5	Soumen Nath	Management
6	Soumen Nath	Management
7	Soumen Nath	Management
8	Soumen Nath	Management
9	Soumen Nath	Management
10	Soumen Nath	Management
11	Soumen Nath	Management
12	Soumen Nath	Management

Conference Paper outside SVU

SI No	Name of the Faculty	Department
1	Soumen Nath	Management
2	Soumen Nath	Management

List of Books

SI No	Name of the Faculty	Department
1	Soumen Nath	SOM

List of Books Chapters

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SI No	Name of the Faculty	Department

1 Soumen Na	ath	Management
2 Soumen Na	ath	Management
3 Soumen Na	ath	Management
4 Soumen Na	ath	Management
5 Soumen Na	ath	Management

List of Patents / IPR

SI No	Name of the Inventor	Department
1	Soumen Nath	Management
2	Soumen Nath	Management
3	Soumen Nath	Management
4	Soumen Nath	Management
5	Soumen Nath	Management
6	Soumen Nath	Management

Title of the Paper	Name of the Journal
Chat-GPT & Its impact on writing skill development: A case study on students of private colleges in north 24 parganas	International Journal of Multidisciplinary Trends
Green marketing and sustainable development in India: A comparative study	International Journal of Advanced Academic Studies
Unveiling Cultural Diversity in Indian Literature: A Comparative Analysis	In International Journal of Cultural Studies and Social Sciences
Stress management and work life balance: A case study	International Journal of Research in Human Resource Management,
Impulsive purchasing patterns among women consumers: A study	International Journal of Research in Marketing Management and Sales
A study on smart watch users in Kolkata: Health consciousness or fashion statemen!!	International Journal of Financial Management & Foreign Trade, International Journal of Research
A marketing analysis on Indian automobile industry: A comparative study of Hyundai, Maruti Suzuki and Ford	in Management
Economic and Geopolitical influence of India through BRICS summit: A brief analysis	Trade & International Business
Data visualization approach for business strategy recommendation using power BI dashboard	in Management
Comparative Study on Private Teachers' Social, Financial and Mental Problems During & Post Pandemic Scenario	& Innovation
Analyzing and Comparing Random Forest and K- Nearest Neighbour for Effective Heart Diseas prediction	IEEE Explorer
A Quinnagagarian Exploration of The Vestigaes of Structural Transformation	Third Concept

Title of the Paper	Name of the Conference
A Study on Swathya sathi Scheme in West Bengal: A Systematic Literature Review	Development with Dignity
A Study on Use of AI Enabled Technologies amidst Healthcare Sector in North 24 Parganas, West Bengal, India	Management Conference on

Title of the Book	Name of the Publishers
The Fundamentals of Research Methodology	Redshine Publication

Title of the Pool	Name of the Dublishers
Title of the Book	Name of the Publishers

	MITTAL PUBLICATIONS (New De
CSR Promotions on Social Media: Connecting With Consumers & Brand Image	Imprint Publication
Application of Data Analytics in Modern Business Decisions	Swami Vivekananda University
An Investigative Study of the Past 50 Years on the Relics of Structural Change: Exploring the Connections between Indian Tra	ADDI Publication, Jaipur, India,
Application of VUCA (volatility, uncertainty, complexity and ambiguity) in strategic decision making for MSME in India	SVU

Name of the Innovation	Status (Filed / Published / Granted)
Computing device for supply chain optimization through advanced AI & machine learning	Granted
Model to efficiently capture persistent surveillance of user activity and use profiling behaviour in complex networks	Application Approved
Blockchain & IOTs Role in the Indian Banking Sector's Digital Transition	Application Approved
Analysis of Students Time Spending for Newspaper Reading to Attain Effective English Communication	Application Approved
Technical writing with Al in Bl platforms	Application Approved
Wearable Sociometric Device	Granted

Year of Publication (MM / YYYY)	Index Type (Scopus/WOS/UGC CARE/Peer Reviewed etc.)	DOI / ISSN
2024	Peer Reviewed	https://doi.org/10.22271/multi.2024.v6.i4b .415
	Peer Reviewed	DOI: 10.33545/27068919.2024.v6.i4a.1136
2024	UGC Care Listed	https://doi.org/10.5281/zenodo.1112290 8
2024	Peer Reviewed	https://doi.org/10.33545/26633213.2024 _v6.i1b.178
2024	Peer Reviewed	https://doi.org/10.33545/26633329.2024 _v6.i1b.159
2024	Peer Reviewed	https://doi.org/10.33545/26179210.2024 .v7.i1.270
2024	Peer Reviewed	DOI: 10.33545/26648792.2024.v6.i1b.136
2024	Peer Reviewed	<u>.v6.i1a.101</u>
2024	Peer Reviewed	10.33545/26648792.2024.v6.i1b.138
	Peer Reviewed	https://doi.org/10.21844/smsjei.v9i02.15
	Scopus	https://ieeexplore.ieee.org/xpl/conhome/18
2023	UGC Care Listed	9767247

Year of Publication (MM/YYYY)	ISBN / ISSN
2024	978-81-19524-51-7
2024	978-81-19524-67-9

Year of Publication (MM/YYYY)	ISBN
2024	9789392917226

Year of Publication (MM/YYYY)	ISBN/DOI
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2023	ISBN: 978-93-94569-36-2
2023	ISBN 978-81-951473-4-2
2023	978-93-5980-076-9
2024	ISBN: 978-93-92586-82-8
2024	978-93-3406575-6

Details of Application No	Date of Filed / Published /
- отпольный принципальный прин	Granted (DD/MM/YYYY)
UK 6341361	11/04/2024
IND 202331055339A	8/9/2023
IND 20233104474A	7/7/2023
IND 202331042374A	30/6/23
IND 409213-002	6/3/24
IND 409213-001	1/4/24

rg/10.33545/26179210.2024.v7.i1.284

List of Journals

SI No	Name of the Faculty	Name of the Department	Title of the Paper
1	Soumen Nath	Management	Comparative Study on Private Teachers' Social, Financial and Mental Problems During & Post Pandemic Scenario
2	Soumen Nath	Management	A Study On Green Products & Green Marketing From The Students' Perspective In Kolkata
3	Soumen Nath	Management	A Study on Challenges Faced by Women Entrepreneurs of Small Businesses in Kolkata

List of Conferences Proceedings

SI No	Name of the Faculty	Department	Title of the Paper
1	Soumen Nath	Management	With Consumers & Brand Image

List of Books

SI No	Name of the Faculty	Department	Title of the Book

List of Books Chapters

SI No	Name of the Faculty	Department	Title of the Book
			<u> </u>

List of Patents / IPR

SI No	Name of the Inventor	Department	Name of the Innovation
+			

Name of the Journal	Year of Publication (MM / YYYY)	Index Type (Scopus/WOS/UGC CARE/Peer Reviewed etc.)	DOI / ISSN
SMS Journal of			DOI:
Entrepreneurship &			https://doi.org/10.21844/sm
Innovation	2023	Peer Reviewed	sjei.v9i02.15307
SMS Journal of			
Entrepreneurship &			https://doi.org/10.21844/sm
Innovation	2022	Peer Reviewed	sjei.v8i02.28568
Mizoram University Journal			
of Humanities & Social			
Sciences	2022	Peer Reviewed	ISSN(P): 2395-7352

Name of the Conference	Year of Publication (MM/YYYY)	ISBN / ISSN
on Sustainability &	2023	(ISBN 978-81-951473-4-2)

Name of the Publishers	Year of Publication (MM/YYYY)	ISBN

Name of the Publishers	Year of Publication (MM/YYYY)	ISBN/DOI

Status (riieu / rubiisiieu /	Details of Application No	Created (DD /MMA/VVVV)
7 3005021		7 44444 7111 711 711 711 711 711 711 711

List of Journals

SI No	Name of the Faculty	Name of the Department	Title of the Paper

List of Conferences Proceedings

SI No	Name of the Faculty	Department	Title of the Paper

List of Books

SI No	Name of the Faculty	Department	Title of the Book

List of Books Chapters

SI No	Name of the Faculty	Department	Title of the Book

List of Patents / IPR

SI No	Name of the Inventor	Department	Name of the Innovation

	DOI / ISSN
	_

Name of the Conference	Year of Publication (MM/YYYY)	ISBN / ISSN

Name of the Publishers	Year of Publication (MM/YYYY)	ISBN
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Name of the Publishers	Year of Publication (MM/YYYY)	ISBN/DOI

Status (riieu / Publisiieu /	Details of Application No	Created (DD/MMM/VVVV)