



Free Corporate Eye Check up Camp

Organized by Department of
Optometry, SVU

At TDK India Private Limited!
Kulia Kanchrapara Road,

5th and 6th March 2025



Corporate Eye Check-Up Camp Report

Organized by the Faculties of Swami Vivekananda University, Department of Optometry

Location: TDK India Private Limited, Kulia Kanchrapara Road

Dates: 5th & 6th March 2025

Led by: Dr. Prabirendranath Sinha, Mrs. Dipanwita Ghosh (Head of Department), Dr. Manas Chakraborty, Mr. Sourav Karmakar, Ms. Srimanti Sarkar, Arup Saha

Introduction

A Corporate Eye Check-Up Camp was successfully organized by the Department of Optometry, Swami Vivekananda University, at TDK India Private Limited, located on Kulia Kanchrapara Road, on the 5th and 6th of March 2025. The purpose of the camp was to provide free eye check-ups to the employees of TDK India and raise awareness regarding eye health and vision care. The camp was led by a team of highly qualified and experienced professionals, including Dr. Prabirendranath Sinha, Mrs. Dipanwita Ghosh, Dr. Manas Chakraborty, Mr. Sourav Karmakar, Ms. Srimanti Sarkar, and Arup Saha.

Objectives

The primary objectives of the eye check-up camp were:

To provide comprehensive and free eye check-ups for the employees of TDK India.

To identify any common eye conditions or refractive errors.

To offer educational guidance on the importance of eye health and preventive measures.

To raise awareness about workplace eye care and promote healthy eye habits.

Team Composition

The eye check-up camp was led by the following faculties from Swami Vivekananda University's Department of Optometry:

Mrs. Dipanwita Ghosh – Head of the Department of Optometry, leading the overall coordination of the camp.

Dr. Prabirendranath Sinha – Senior optometrist and specialist in ocular health.

Dr. Manas Chakraborty – Experienced optometrist, conducting specialized eye tests.

Mr. Sourav Karmakar – Optometry professional, assisting with patient examinations and consultations.

Ms. Srimanti Sarkar – Optometry faculty, providing vision assessments and helping with awareness sessions.

Arup Saha – Optometry faculty, supporting the team in consultations and conducting vision screenings.

Camp Activities and Procedure

The camp was organized into a well-structured program to ensure maximum benefit to the employees:

Registration and Initial Screening:



Upon arrival, each participant was registered, and a basic health history form was filled out. This information was used to better understand any specific eye health concerns or risk factors.

Comprehensive Eye Examination:

Employees underwent a thorough eye examination, which included the following tests:

Visual Acuity Test: To measure the clarity of vision and identify any need for corrective lenses.

Refraction Test: To detect refractive errors like myopia, hyperopia, and astigmatism.

Intraocular Pressure (IOP) Test: To screen for potential glaucoma.

Binocular Vision Test: To assess coordination and alignment of the eyes.

Fundus Examination: To examine the retina, optic nerve, and blood vessels.

Individual Consultations:

After the examination, employees were provided with one-on-one consultations. Those requiring corrective eyewear were advised to seek optical solutions, while individuals with more complex conditions were referred to specialized healthcare providers for further evaluation.

Awareness Session:

An informative session was held to educate employees about maintaining eye health. The session covered topics such as:

The importance of taking regular breaks from screen time.

Proper lighting in work environments to reduce eye strain.

Exercises and practices for maintaining eye health.

Follow-up Recommendations:

Employees who had eye conditions requiring further attention were given recommendations for follow-up appointments with eye care specialists. Additionally, the team provided advice on protective eyewear and ways to minimize vision problems caused by long hours in front of screens.

Outcomes and Impact

Total Employees Screened: 180 employees participated over the two-day event.

Identified Eye Conditions: Several employees were diagnosed with refractive errors, while others showed early signs of glaucoma and cataracts, which were flagged for further consultation.

Employee Feedback: The camp received positive feedback, with employees expressing appreciation for the opportunity to receive a comprehensive eye check-up. Many commented on the helpfulness of the awareness session and the professionalism of the optometry team.

We are thankful to Dr. Nandan Gupta sir, Chancellor, Swami Vivekananda University for his immense support; Prof. (Dr.) Subrata Kumar Dey sir, Vice Chancellor, Swami Vivekananda University for making us reach new heights; Prof. (Dr.) Pinak Pani Nath Sir, Registrar, Swami Vivekananda University for guiding us and Mr. Saurabh Adhikari sir, Chief Operating Officer, Swami Vivekananda University being with us since the beginning.



Image Gallery

