MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

Report on Workshop on Raising Capital and Finance Management for Start-Ups

Title of the Session: Workshop on Raising Capital and Finance Management for Start-Ups
Organized By: Institution's Innovation Council (IIC), Swami Vivekananda University, Kolkata

Resource Persons: Dr. Dipra Bhattacharya, FCMA, MBA, M.Sc. Ph.D.
Mode of Delivery: Off-line
No. of Participants: 49
Duration: 7 Hours
Nationality: Indian
Date & Venue: 19th May, 2026, Block 6 - Hall 1A, Swami Vivekananda University, Barrack pore, Kolkata, West Bengal

Objectives:

- To provide participants with practical knowledge on raising capital and managing finances for start-ups.
- To familiarize aspiring entrepreneurs with different fundraising strategies and investor expectations.
- To enhance understanding of budgeting, cash flow management, and financial governance in startups.
- To guide students and startup teams in preparing effective investor pitches and fundraising plans.
- To introduce participants to modern startup practices such as Lean Startup methodology and Business Model Canvas.
- To encourage innovation-driven entrepreneurship through real-life case studies and industry insights.

Theme:

"Raising Capital and Financial Management Strategies for Sustainable Startup Growth"

The workshop focused on equipping budding entrepreneurs and startup teams with the financial knowledge, strategic planning techniques, and investor readiness skills required to build scalable and sustainable ventures.

Outcome:

- Participants gained a clear understanding of startup fundraising processes and financial planning.
- Students learned the importance of budgeting, cash flow management, and financial controls in startup success.
- Attendees understood common financial mistakes and ways to avoid them in entrepreneurial ventures.
- Startup teams were introduced to Business Model Canvas, value proposition design, and business model fit concepts.

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- Participants developed insights into building effective investor pitches and connecting with the startup ecosystem.
- A total of **11 teams prepared basic fundraising plans**, while **6 teams successfully drafted detailed fundraising plans** during the workshop activities.
- The session motivated students to think strategically about scaling startups and adapting to future startup trends.

Session Highlights:

- The program began with the felicitation of the Guest Speaker, **Dr. Dipra Bhattacharya, FCMA, MBA, M.Sc., Ph.D.**, by **Dr. Ranjan Kumar**, Convener of the Institution's Innovation Council (IIC), Swami Vivekananda University, Kolkata.
- Dr. Ranjan Kumar addressed the gathering and highlighted the importance of financial literacy and innovation in entrepreneurship.

Dr. Dipra Bhattacharya conducted an insightful session on:

- Raising capital and scaling startups strategically
- Budgeting, cash flow management, and financial governance
- Common financial mistakes made by startups
- Business Model Canvas and Business Model Fit
- Value proposition development with examples and case studies
- Building investor pitches and startup connections
- Why Lean Startup methodology works
- Emerging and future trends in startups

- The session included interactive discussions, real-life startup stories, and practical case studies that enhanced participant engagement.
- An interactive Q&A session allowed participants to clarify their doubts and receive expert guidance on startup financing and business planning.
- The workshop concluded successfully with active participation from student startup teams and aspiring entrepreneurs.

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Glimpse of the event:



General Participants Feedback:

- Participants found the workshop highly informative, practical, and relevant to current startup ecosystems.
- The real-life case studies and examples helped attendees better understand fundraising and financial management concepts.
- Students appreciated the interactive nature of the session and the opportunity to discuss startup challenges directly with the expert speaker.
- The Business Model Canvas and investor pitch discussions were especially beneficial for startup teams.
- Participants expressed interest in attending more advanced workshops on startup incubation, investment readiness, and venture scaling.

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Recommendations:

- Organize follow-up workshops focusing on advanced fundraising strategies, venture capital, and startup valuation.
- Conduct hands-on mentoring sessions for startup teams to refine their business models and investor pitches.
- Include practical activities such as mock investor presentations and financial planning exercises.
- Encourage continuous interaction between industry experts, mentors, and student entrepreneurs.
- Establish startup support initiatives through incubation and innovation cells for long-term entrepreneurial development.

Signature of the Convenor with University Seal

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Convener:
Dr. Ranjan Kumar,
Convener, IIC Cell
Associate Professor & Head, Dept. of Mechanical Engineering,
Swami Vivekananda University, Kolkata-700121.

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Workshop on Rising Capital & Finance Management for Start-ups

Date: 19/05/2026

Sl. No.	Name	Department	Registration No.	Signature
1	SURAJIT KAR	D.M.E	000-101-2024-088	Surajit Kar
2	SAGAR MAITY	D.M.E	000-101-2024-087	Sagar Maity
3	RHYTHAM MAZUMDER	B. TECH	002-101-2024-205	Rhytham
4	SOMNATH MANNA	B. Tech	002-101-2024252	Somnath
5	Subhankar Jana	D.M.E	000-101-2024-086	Subhankar Jana
6	Samiran Ghorai	D.M.E	000-101-2024-129	Samiran Ghorai
7	Bhairab Das	B. Tech	002-101-2023-041	Bhairab Das
8	Suranjan Basuli	B.ME	002-101-2025-141	Suranjan
9	Gobinda Jana	B. ME	002-101-2025-152	G. Jana
10	Anurag Prasad	D.M.E	000-101-2024-104	Anurag
11	Sanjay Kumar Shaw	D.M.E	000-101-2024-114	Sanjay Kr. Shaw
12	Lucky Barman	B.Tech ME	002-101-2023-062	Lucky Barman
13	Abhisek Maity	B.tech ME	002-101-2023-023	Abhisek Maity
14	Tanmoy Gorai	B.ME	002-101-2023-36	
15	Sandip Kar	B.Tech	002-101-2025-093	Sandip
16	Sanket Das	B.Tech ME	002-101-2025-096	
17	Rahul Nandi	B.Tech ME	002-101-2023-078	Nandi
18	Arindam Sardar	B.Tech ME	002-101-2023-034	
19	Dipak Kumar Mahato	DME	000-101-2024-102	Dipak Mahato
20	Soumen Maity	BTech ME	002-101-2023-29	Maity
21	Supriya Bera	B.Tech ME	002-101-2024-32	
22	Niraj Kumar	DME	001-101-2024-101	Niraj Kumar
23	Subhas Dinda	B.Tech ME	002-101-2024-289	Dinda
24	Nabadeep Mal	B.Tech ME	002-101-2024-158	Mal
25	Rounak Roy	D. in ME	000-100-2025-111	Roy
26	Prakash Kangsabanik	B.Tech, ME	002-101-2023-019	Prakash Kangsabanik
27	SUKANTA BISWAS	B.Tech in ME	002-101-2024-299	Biswas
28	Shaikat Kar	B.Tech in ME	002-101-2024-238	Shaikat
29	Gautam Kumar Mahto	B.Tech in ME	002-101-2023-021	Gautam
30	Abhijit modak	B.Tech in ME	002-101-2024-004	Modak
31	Subir Basak	B-Tech in ME	002-101-2025-123	Subir Basak
32	Shibam Biswas	B-Tech in ME	002-101-2025-136	Shibam Biswas
33	Santu Das	B-Tech in ME	002-101-2023-21	Santu Das
34	Rahul Moji	B-Tech in ME	002-101-2023-266	Rahul
35	Dr. Suman Kr. Dey	CE	—	
36	Sumi Priyadarsh.	CE	—	
37	Dr. Rajiv Ranjan	ME	—	

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Sl. No.	Name	Department	Registration No.	Signature
38	Prodip Kumar Das	ME		
39	Arunima Hazra	Faculty, SOM		
40	Sowray Giri	ME		
41	Koushik Dey	ME		
42	Sourath paul.	CE (faculty)		
43	Md Abdul Latif	Faculty, ME		
44	Dr Tapas Chakraborty	faculty, ME		
45	Dr. Vishal Kumar	faculty, ME		Vishal Kr.
46	Dr. Md Farhad	Faculty ME		
47	Dr. Bikash Panjer	Faculty ME		
48	Dr. Vikram Kumar Saxena	Faculty, EE		
49	Dipak Sarkar	Faculty, ME		
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