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INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Report on Workshop on Protecting IPR and IP Management for Start-ups
On the Occasion of World Intellectual Property Day

Title of the Session: Workshop on Protecting IPR and IP Management for Start-ups
On the Occasion of World Intellectual Property Day

Organized By: Institution's Innovation Council (IIC), Swami Vivekananda University, Kolkata

Resource Person: Prof. (Dr.) Koushik Kumar, BIT Mesra
Mode of Delivery: Off-line
No. of Participants: 57
Nationality: Indian
Duration: 8 Hours
Date & Venue: 27th April 2026, MSB Hall 3, Swami Vivekananda University, Barrack pore, Kolkata West Bengal

Objectives:

The primary goal of the workshop was to foster a culture of innovation and legal awareness among budding entrepreneurs and engineering students. Specific objectives included:

- To sensitize participants on the fundamental concepts of **Intellectual Property Rights (IPR)** and their role in business growth.
- To provide a roadmap for startups to identify and protect their unique innovations through various IP tools.
- To bridge the gap between academic research and commercialization through proper IP management.
- To celebrate **World Intellectual Property Day** by highlighting the importance of legal safeguards in the creative and technical fields.
- **Total 15 No. of IP application Filled.**

Theme:

The theme of the program was **"IP Management for Start-ups: Turning Ideas into Assets."** It focused on how intellectual property serves as the backbone of the modern startup ecosystem, ensuring that "IPR" is viewed not just as a legal requirement, but as a strategic financial and competitive advantage.

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Outcome:

The session was characterized by a transition from high-level institutional greetings to deep technical insights:

- **Inaugural Session:** Opening remarks by **Prof. (Dr.) Bikash Panja** (Dean) on the necessity of IP in engineering education, followed by an address by **Dr. Ranjan Kumar** (IIC Convener) regarding the University's commitment to innovation.
- **Technical Keynote: Prof. (Dr.) Koushik Kumar** (BIT Mesra) delivered an intensive lecture covering the IP spectrum:
    - **Patent Lifecycle:** Detailing the "typical patent file process" and what qualifies for protection.
    - **Brand Protection:** Identifying the nuances of Trademarks and Service Marks, including the specific "refusal grounds" for registration.
    - **Regional Assets:** A deep dive into **Geographical Indications (GI)**, illustrating the importance of regional branding with real-world examples.
    - **Non-Disclosure & Content:** Exploration of **Trade Secrets** and **Copyrights** as essential tools for software and creative startups.
- **Interactive Closing:** A group photography session to symbolize the collaborative spirit of the IIC and the participating engineering departments.
- **Total 15 No. of IP application Filled.**

Session Highlights:

Upon the conclusion of the workshop, the following outcomes were achieved:

- **Enhanced Knowledge:** Participants gained a clear understanding of the different types of IP (Patents, Trademarks, GI, etc.) and how they apply to specific industries.
- **Procedural Literacy:** Attendees learned the practical steps involved in the patent filing process, demystifying the legal complexities.
- **Strategic Thinking:** Students and future entrepreneurs can now identify "refusal grounds" early in their branding phase, saving time and resources.
- **Institutional Engagement:** The event strengthened the role of the **Institution's Innovation Council (IIC)** as a hub for professional development and intellectual growth within the university.

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Glimpse of the event:



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General Participants Feedback:

Appreciations:

- Insightful and engaging sessions.
- Effective knowledge-sharing between participants and members.
- Provided a valuable platform for interaction and collaboration.

Recommendations:

- Incorporate sustainable practices in future Programs.
- Encourage collaborative initiatives among participants.
- Ensure continued engagement through follow-up workshops or sessions.

Timestamp	Name	Department	Overall experience the program	would you like to participate in such events?	Suggestions
4/27/2026 12:56:05	Sourav Gin	Mechanical Engineering	5	Yes	
4/27/2026 12:56:41	Dharmendu Sanyal	Mechanical engineering	5	Yes	NA
4/27/2026 12:56:54	SAUMAJEET DEY	B Tech in Mechanical Er	5	Yes	
4/27/2026 12:56:59	Sirsha Ganguly	Civil engineering	5	Yes	
4/27/2026 12:57:23	Ahasree Nandy	BMLT	5	Yes	
4/27/2026 12:57:26	WASIM FIROZ MOLLA	MLT	5	Yes	
4/27/2026 12:57:41	Manish Kumar Shaw	B Tech in Mechanical e	5	Yes	After a the completion of the session we can have a quiz competition on the session
4/27/2026 12:57:54	Bikram Maity	MLT	5	Yes	
4/27/2026 12:57:56	Bamm Bhattacharya	MLT	4	Yes	Looking forward to more such gatherings, specially steps to file a patent
4/27/2026 12:58:00	Joydip Roy	Mechanical Engineering	5	Yes	
4/27/2026 12:58:07	Ankur Adak	BMLT	5	Yes	
4/27/2026 12:58:10	Soumashree Mondal	Department of Optometr	5	Yes	Great event
4/27/2026 12:58:14	Saurav Karmakar	Optometry	5	Yes	
4/27/2026 12:58:27	Puja Porel	BMLT	5	Yes	
4/27/2026 12:58:33	Soumak Bose	Mechanical Engineering	5	Yes	Very interesting program
4/27/2026 12:58:58	ABHINABA GUPTA , TEA	MEDICAL LABORATORY	5	Yes	No
4/27/2026 13:02:11	ombaca ojha	mechanical engineering	5	Yes	
4/27/2026 13:02:39	AVISHEK SAMANTA	Mechanical Engineering	5	Yes	More workshop like this
4/27/2026 13:02:43	Tanushree Barman	Mechanical Engineering	5	Yes	
4/27/2026 13:04:57	SK. JAHANGIR. ALAM	Mechanical Engineering	5	Yes	After...long. Next time
4/27/2026 13:27:35	Sk Md Ershad	Mechanical Engineering	5	Yes	This workshop is very informative, it definitely helps us to publish Parents
4/27/2026 13:38:53	DR MANAS CHAKRABOI	OPTOMETRY	5	Yes	Such type of programme should be at regular interval.
4/27/2026 15:35:05	Dipak Sarkar	Mechanical Engineering	5	Yes	We need more such programme
4/27/2026 16:27:43	Suman Kumar Ghosh	Mechanical engineering	5	Yes	
4/27/2026 16:29:32	Prodip Kumar Das	Mechanical	5	Yes	Very interesting and informative program

Signature of the Convenor with University Seal

Convener:
Dr. Ranjan Kumar,
Convener, IIC Cell
Associate Professor & Head, Dept. of Mechanical Engineering,
Swami Vivekananda University, Kolkata-700121.

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Workshop on Protecting IPR and IP Management for Start-ups

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Celebrating World Intellectual Property Day

24th April, 2026

Sl No	Name	Department	Registration No	Signature
1.	Tanushree Barman	ME		T.B
2	Ombica Ojha	ME		Ombica Ojha
3	Dr. Md Ershad	ME		Md Ershad
4	Avishek Samanta	ME		
5	Sourav Giri	ME		Sgiri
6	Soumen Bose	ME		
7	Dr. SUDIP DAS	EE		
8	TUHIN TIWARI	EE	000-102-2023-034	Tuhin Tiwari
9	Rupkatha Bose	CST	000-103-2024-064	Rupkatha Bose
10	Manish Kumar Shaw	ME	000-101-2023-017	Manish Kumar Shaw
11	Awal Hossain	CSE	002-103-2025-292	
12	Pradip Kumar Das	ME		
13	Aniket Deb Barma	ME		
14	Sk Jahangir Alam	ME		
15.	Srimita Ganguly	CE		
16.	Bipasha Sikha	CE		
17.	Sauvima Das.	CE		
18.	Jagannarayan Ghosh	M.E		
19.	Dharmendra Sahu	M.E		
20.	Suman Kumar Ghosh	M.E		
21.	Saumajeet Dey	M.E	002-101-2023-003	Saumajeet Dey
22.	Dipak Sarkar	M.E		Dipak Sarkar
23	Anushua Kayal	E.C.E		Anushua Kayal
24.	Dr. Shreeya Adhikary	ECE		Shreeya Adhikary
25.	Priyanka Das	A.O.T.T		
26.	Atrayee Nandy	BMLT		Anandy.
27	Barsa Bhattacharya	BMLT		
28	Wasim Firoz Molla	BMLT		Wasim
29.	Bikram Maity	BMLT		
30.	Ankur Adak.	BMLT		
31.	Abhinaba Gupta.	BMLT		Gupta.
32.	Puja Porel	BMLT		
33.	Priya Nandy	BMLT		
34.	Sayantika Sarkar	Agriculture		
35.	Tanmay Mishi	Agriculture		
36.	Ria Mukhopadhyay	Agriculture		

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Sl No	Name	Department	Registration No	Signature
37.	Dr. Sayani Bhowmick	Agriculture		
38.	Dr. Shemanta Alam	"		
39.	Sabita Ghosh	"		
40.	Avimanyu Palit	"		
41.	Dr. Supratibuddha Kundu	"		
42.	Arka Manna	"		
43	Dr. SK Hasibul Alam	"		
44.	Dr. Kaushik Pramanik	"		
45	Dr. Debarpita Datta Ray	Agriculture		
46.	Shreyashi Mahata	Optometry		
47	Abhirup Das	Optometry		
48	Anatrika Jail	Optometry		
49	Sawarbhu Mondal	optometry		
50	Suroopama Sarkar	Microbiology		
51	Joydip Roy	ME		
52	Sahtanu Chanda	CE		
53	Angshuman Pandit.	CE		
54	Saikat Karmakar.	Optometry		
55	Dr. Manas Chakraborty	Optometry		
56.	Dr. Liton Mallick.	Education		
57.	Deepak Sarkar	Mechanical		

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