SWAMI VIVEKANANDA UNIVERSITY

EXCELLENCE INNOVATION ENTREPRENEURSHIP

Report of One Day Workshop on

Empowering Communities through Innovation

Organised by

Department of Psychology
Swami Vivekananda University

Nabajatak Child Development Centre

In Collaboration with

Institution's Innovation Council (IIC)
Swami Vivekananda University

Mode: Offline
Workshop Date: 16.10.2025
Workshop Time: 02:30 PM to 05:00 PM
Venue: NND Room:312, Swami Vivekananda University, Barrackpore

Institution's Innovation Council
Swami Vivekananda University

Mission

The mission of the workshop "Empowering Communities Through Innovation" was to encourage creativity, critical thinking, and problem-solving among students by helping them understand the real meaning of innovation, entrepreneurship, and entrepreneurship. It aimed to equip participants with the essential skills and mind-set required to develop ideas that can bring positive change within their communities.

Vision

The vision of the workshop was to build a generation of socially responsible and innovative thinkers who can identify problems in their surroundings and use entrepreneurial approaches to create sustainable solutions. It aspired to foster leadership, teamwork, and a sense of empowerment, promoting growth not only at the individual level but also within society.



Institution's Innovation Council
Swami Vivekananda University

Workshop Report

On the 16th of October, a workshop was held on "Empowering Communities Through Innovation" conducted by the Dept. Of Psychology and Nabajatak Child Development Centre in collaboration with Institution's Innovation Council, Swami Vivekananda University.

The session commenced with an inaugural address by **Prof. (Dr.) Keya Das Ghosh, Director of Institution's Innovation Council (IIC), Swami Vivekananda University.** Her inaugural address aptly highlighted the importance of innovation to empower young minds and communities at large from a young age. After extending a warm welcome to the guests and presenting with plants as token of appreciation, the workshop was then started by Ms. Forum Udani, Rehabilitation Counsellor, who introduced the participants to the central theme of the session.

At the beginning, she explained the concept of innovation, emphasizing how new ideas and creative thinking can bring positive change within communities. She then discussed the meaning of business, focusing on how businesses function as platforms to implement innovative ideas in practical ways. Finally, she spoke about entrepreneurship, describing it as the process of turning innovative ideas into ventures that can contribute to both individual growth and community development.

She also highlighted the differences between innovation, business, and entrepreneurship, clarifying how each concept is interrelated yet distinct in its role and purpose.

Activity 1

After the introduction session, Ms.Udani gave us three problem statements and divided all the participants into three groups. Each group had to select one of the given problems and come up with an entrepreneurship idea to solve that particular issue. All the problem statements were related to classroom and school-based challenges, encouraging us to think creatively about real-life educational situations.

After the group discussions, she explained what we had actually done during the activity — how our problem-solving process reflected the initial steps of entrepreneurship and innovation. She then elaborated on the 10 core elements essential for entrepreneurship, helping us understand the fundamental qualities and skills required to become successful entrepreneurs.

The second part of the workshop was conducted by Ms. Sristi Ghosh – Early Interventionist, who carry forwarded the presentation with an engaging and interactive approach. She explained

Institution's Innovation Council
Swami Vivekananda University

in detail the 10 core elements essential for entrepreneurship and intrapreneurship, along with several interesting activities that involved all the participants.

After understanding the concept of intraprenеurship from the first session, this part of the workshop focused on how to practically to apply those skills and how important discipline and consistency are in managing a business or entrepreneurial venture. She further highlighted that success in entrepreneurship not only depends on ideas but also on developing key personal and professional skills.



The 10 core elements discussed were as follows:

1. Problem Solving:

It involves identifying the root cause of a challenge and developing effective, creative solutions to overcome it. This skill helps entrepreneurs tackle real-world issues with confidence and logic.

2. Decision Making:

It refers to the ability to make thoughtful and timely choices after analysing all available options. Good decision-making leads to better outcomes and responsible leadership.

Institution's Innovation Council
Swami Vivekananda University

3. Creative Thinking:

This skill encourages thinking beyond the obvious and generating innovative ideas. It helps entrepreneurs bring originality and uniqueness to their work.

4. Critical Thinking:

It means evaluating information carefully and logically before reaching conclusions. Critical thinking helps in making rational and informed judgments.

5. Effective Communication:

It is the ability to express ideas clearly and listen actively to others. Strong communication builds trust, teamwork, and professional relationships.

6. Interpersonal Relationship Skills:

These skills help maintain healthy and positive relationships with others. They are essential for teamwork, cooperation, and mutual understanding.

7. Self-Awareness:

It means understanding one's own strengths, weaknesses, emotions, and values. Self-awareness helps in personal growth and better decision-making.

8. Empathy:

Empathy is the ability to understand and share the feelings of others. It promotes compassion, emotional intelligence, and effective leadership.

9. Coping with Emotions:

This skill involves recognizing and managing emotions in a healthy way. It helps maintain emotional balance during stressful or challenging situations.

10. Coping with Stress:

It refers to the ability to handle pressure calmly and productively. Managing stress effectively improves mental well-being and work performance.

Activity 2

Another activity conducted during the workshop involved demonstrating the interconnection between the 10 core skills essential for entrepreneurship. Ten individuals were each assigned one core skill and were asked to represent it. They stood in a circle, holding hands to symbolize the connection among the skills. The participants were then instructed to exchange their places without letting go of each other's hands. This engaging exercise illustrated how each skill is

Institution's Innovation Council
Swami Vivekananda University

interlinked and equally important. The activity concluded with the message that all ten core skills are necessary and must work together harmoniously to achieve entrepreneurial success.





Institution's Innovation Council
Swami Vivekananda University

The final part of the workshop was conducted by a clinical psychologist Ms. Srijita Sarkar, Clinical Psychologist focused on the importance of goals and motivation in entrepreneurship. This segment was one of the most interesting parts of the workshop, as she explained the different types of goals we can set in our personal and professional lives and discussed how we can work toward achieving them.

She emphasized the need for discipline and time management, stating that both are essential for turning ideas into reality. She explained that maintaining consistency, setting priorities, and managing time effectively are key steps in reaching one's goals.

The speaker also gave a brief yet insightful explanation of motivation, describing the two major types — intrinsic motivation, which comes from inner satisfaction and personal interest, and extrinsic motivation, which is driven by external rewards such as recognition or money.

Finally, she concluded the workshop in a very engaging and inspiring way, reminding us that innovation and entrepreneurship begin with self-awareness, dedication, and a desire to make a positive impact on the community.

Outcome

By the end of the workshop, participants:

Gained a clear understanding of the concepts of innovation, business, and entrepreneurship. Learned to apply entrepreneurial thinking to real-life classroom and community problems. Understood the 10 core elements necessary for successful entrepreneurship, such as problem-solving, decision-making, teamwork, and emotional intelligence, recognised the importance of discipline, time management, and goal-setting in pursuing entrepreneurial ventures, developed awareness about intrinsic and extrinsic motivation as driving forces behind success, hence became more confident and inspired to contribute innovative ideas that can empower the communities.

Institution's Innovation Council
Swami Vivekananda University

GLIMPSES FROM THE WORKSHOP





Participants Details

The workshop had a total of 33 participants, comprising 4 academicians and 29 students. These participants hailed from various districts across the state of West Bengal.

Institution's Innovation Council
Swami Vivekananda University

MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)

SWAMI VIVEKANANDA UNIVERSITY

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

Empowering Communities through Innovation

Date: 16/10/2025

Sl. No.	Name	Department	Registration No. /Faculty ID	Signature
1	Mritun Ghorai	MAcanical		Mritun Ghorai
2	Ravdip Khatua	MAcanical		Ravdip Khatua
3	Surjah Maiti	MEcaniat		Surjah Maiti
4	Santanu Roy	Mechanical		Santanu Roy
5	Rabindra Nath Manna	Mechanical		Rabindra Nath Manna
6	Dipak kumar yadav.	Mechanical		Dipak kumar yadav.
7	Subhadeep Mudi	Mechanical		Subhadeep Mudi
8	Joy Bhattacharyay	mechanical		Joy Bhattacharyay
9	Arojjit Gayen	Mechanical		Arojjit Gayen
10	Bikash Maity	Mechanical		Bikash Maity
11	Totan Ghosh.	Mechanical		Totan Ghosh.
12	Subham Barman	Mechanical		Subham Barman
13	Atanu Maji	Mechanical		Atanu Maji
14	Sayan Laga	Mechanical		Sayan Laga
15	Aditya Singh	Mechanical		Aditya Singh
16	Subho dip Gayen	Mechanical		Subho dip Gayen
17	PRAJAY SAHA	Mechanical		Prajay Saha
18	Samayan Haldar	Mechanical		Samayan Haldar
19	Soumitra Das	Mechanical		Soumitra Das
20	Pradip Bhia	Mechanical		Pradip Bhia
21	Sayantan Kamila	Mechanical		Sayantan Kamila
22	Siddhartha Sankar Das	E.E		S.S.Das
23	Anuba Sen.	E.E		Anuba Sen.
24				
25				
26	Dipak Sarkar	ME		D. Sarkar
27	Sarthak Das	EE		S.D
28	Jyotijyoti Dutta	EE		J. Dutta
29	Ritu Das	E.E		Ritu
30	Pabitra Santra	E-E		P. Santra
31	Surja Kanta Mahato	M.E		Surja Kanta Mahato
32	Avay Jana	M.E		Avay Jana
33	Iman Bari	M.E		Iman Bari
34	Pritam Ghosh	M.E		Pritam Ghosh
35	Soumya Samanta	E.E		Soumya Samanta
36	Koushik Adhikary.	E.E.		Koushik Adhikary.
37				

Institution's Innovation Council
Swami Vivekananda University

MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

Sl. No.	Name	Department	Registration No.	Signature
38	Pritam Paul	M.B		Pritu. Paul.
39	Nilkamal Bisnoi	M.E		nilkamal Bisnoi
40	Piyush Bhattacherjee	E.E		
41	Shuvasit Patra	M.E		Shuvasit Patra
42	Pritam Chatterjee	M.E		Pritam Chatterj
43	Disha Halder	M.E		Dhalder
44	Rimpa Patra	E.E		RPatra.
45	Proyoshi Chakraborty	E.E		P. Chakraborty
46	Mousam Mallik	E.E		Mousam Mallik
47	Uday Mandal	M.E		Uday Mandal.
48	Subhadip Samanta	E.E		Subhadip Samanta
49	Subhajit Sahoo	M.B		Subhajit Sahoo.
50	Sahil Kumar Ray	E.E		Sahil Kumar Ray
51	Ranjal Kumar	ME		Ranjal Kumar
52	Lokesh Mahato	E.E		Lokesh Mahato
53	Sinchan Samui	M.E		Sinchan Samui
54	Ankit Bera	E.E		Ankit Bera
55	Shubhadip Mandal	E.E.		S. Mandal
56	Sayantan Bhattacharjee	E.E.		S. Bhattacharjee
57	Uday Koiry	E.E		Uday Koiry
58	Sagar Roy	E.E.		Sagar Roy
59	Jit Maity	M.E		Jit Maity
60	SK Sahid Mahammad	M.E		SK Sahid Mahammad
61	Ashoka Kumar Patra	E.E		A.K. Patra
62	Subhadip Samanta	E.E		S. Samanta
63	Rohit Mehta	ME		Rohit Mehta
64	Pritam Kar	E.E		P. Kar
65	Soupan Bhattacharjee	M.E		S. Bhattacharya
66	Sudip Sinha	E.E.		S. Sinha
67	Sk Sonowar Hossen	E.E		Hossen
68	Souvick Samanta	E.E.		S. Samanta
69	Sankha Ri	E.E		
70	Shubhadip Mandal	E.E		S. Mandal
71	Akash Khan	E.E		Akash Khan
72	Dibankar Dari	M.E		D. Dari
73	Soumyajeet Roy	M.E		S. Roy
74	Rahul Saha	M.E		R. Saha
75	Dibyajit Pal	E.E		Dibyajit Pal
76	ANIK BISWAS	M.E		A. BISWAS

Institution's Innovation Council (IIC),
Swami Vivekananda University, Kolkata

Institution's Innovation Council
Swami Vivekananda University