

**MHRD'S  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



## **Report on "Angel Investment/Venture Capital Funding Opportunities"**

**Title of the Session: " Angel Investment/Venture Capital Funding Opportunities "**

**Organized By:** Institution's Innovation Council (IIC), Swami Vivekananda University, Kolkata

**Resource Person:** Aditya Samdershi, Development Economist, M&E Specialist & EdTech Founder-BUILDER, Ex.Sr. Consultant, KPMG

**Mode of Delivery:** Off-line

**No. of Participants:** 52

**Duration:** 4 Hours

**Date:** 20<sup>th</sup> July, 2026

**Venue/Location:** MSB (Block 6), Room 306, Swami Vivekananda University, Kolkata

### **Objectives:**

The primary objective of the session was to familiarize students, innovators, and aspiring entrepreneurs with the startup investment ecosystem and various funding opportunities available through angel investors and venture capital firms. The program focused on helping participants understand how investors evaluate startups, what makes a business investment-worthy, and how founders can strategically prepare themselves for fundraising. It also aimed to encourage entrepreneurial thinking, strengthen startup readiness, and inspire participants to transform innovative ideas into scalable and sustainable ventures capable of attracting institutional investments.

### **Theme:**

The theme of the session was **"Empowering Innovation through Angel Investment and Venture Capital: Building Investor-Ready Startups for Sustainable Growth."**

The program focused on creating awareness about the startup funding ecosystem by educating participants on angel investment, venture capital financing, investor expectations, startup valuation, funding stages, and the importance of building scalable, investment-ready business ventures. The session emphasized transforming innovative ideas into sustainable enterprises through strategic planning, strong founding teams, market validation, effective incubation, and access to funding opportunities.

### **Outcome:**

- Participants gained comprehensive knowledge of angel investment and venture capital funding opportunities.
- Funding pathways, investor expectations, and startup investment readiness were explored in detail.
- **2 potential investor introductions/industry networking opportunities** were identified through discussions and guidance from the resource person.

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- Participants learned the funding staircase, investor evaluation criteria (Team, TAM, Moat, Traction), and strategies for building investor-ready startups and university incubators.
- **2 investor introductions/networking opportunities facilitated** (Target:  $\geq 2$  introductions made).
- **52 participants** trained on startup funding and venture capital ecosystem.
- **100% of participants** received exposure to angel investment, venture capital funding stages, and investor pitching concepts.
- **Active Q&A session** conducted with participant engagement on startup fundraising and incubation strategies.

### Session Highlights:

Mr. Aditya Samdershi delivered an engaging and highly interactive session focusing on the practical realities of startup funding and venture capital investment. He explained that successful fundraising depends not only on innovative ideas but also on the strength of the founding team, market opportunity, competitive advantage, and execution capability.

The session introduced participants to the key investment evaluation parameters commonly used by angel investors and venture capitalists, including **Team, Total Addressable Market (TAM), Moat, and Traction**. Through real-life examples, Mr. Samdershi explained how investors assess the capability of founders, the size of the target market, the uniqueness of the business model, and evidence of customer validation before making investment decisions.

A major focus of the session was understanding **how startups can raise funds effectively**. Participants learned about different stages of startup financing, beginning from bootstrapping and pre-seed funding to angel investment, seed funding, venture capital, growth funding, and later-stage investments. The concept of the **Funding Staircase** was discussed in detail, enabling participants to understand how startups gradually progress through successive rounds of investment as they grow.

The resource person emphasized the **importance of having a strong co-founder**, explaining that investors often invest in teams rather than individuals. He highlighted the complementary skills, shared vision, resilience, and leadership qualities that make founding teams attractive to investors.

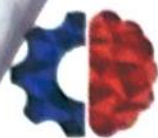
Mr. Samdershi presented several **case studies of successful as well as failed startups**, demonstrating why certain ventures attract investments while others struggle despite having innovative ideas. These discussions enabled participants to understand common entrepreneurial mistakes, strategic decision-making, market validation, scalability, and financial discipline.

An insightful discussion was held on **Phase-II Seed Funds** and the concept of **CSR Arbitrage**, illustrating how startups and university incubators can leverage corporate social responsibility initiatives and government-backed funding opportunities to accelerate innovation.

The session also explored India's rapidly growing deep-tech startup ecosystem by discussing inspiring examples such as **IdeaForge** and **Agnikul Cosmos**. These success stories demonstrated how **technology-driven startups** can achieve significant growth through innovation, strategic execution, and investor confidence.

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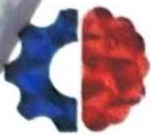
One of the most valuable segments of the program focused on **building an investor-ready university incubator**. Mr. Samdershi explained the critical components required to establish a strong startup support ecosystem within higher educational institutions, including mentorship, incubation support, industry collaboration, market validation, investor networking, and commercialization strategies.

An interesting comparison was drawn between **angel investors and venture capitalists**, where the speaker explained that while one investor often writes a cheque from personal wealth, another manages investments on behalf of institutional funds worth crores of rupees. This comparison helped participants understand the differing investment approaches, expectations, risk appetite, and decision-making processes of various investor categories.

The session concluded with a highly interactive **Question and Answer session**, during which students sought guidance on startup validation, funding eligibility, incubation support, investor pitching, and entrepreneurship as a career. Mr. Samdershi addressed each query with practical examples and actionable advice. The program concluded with a **group photograph** involving the resource person, faculty members, organizers, and participants.

#### Glimpse of the event:





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**INSTITUTION'S  
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(Ministry of HRD Initiative)

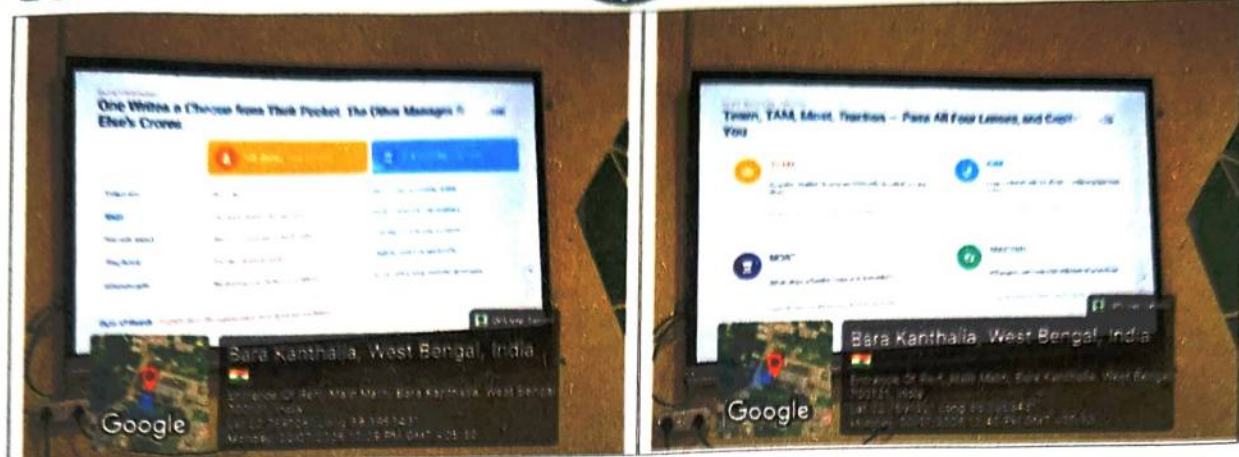


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### General Participants Feedback:

The participants appreciated the highly practical and industry-oriented nature of the session. They found the discussions on investor expectations, startup evaluation frameworks, funding stages, successful startup journeys, and common entrepreneurial failures particularly insightful. The real-life case studies, interactive discussions, and question-answer session received excellent feedback, with participants expressing greater confidence in preparing future startup ventures and investor pitches.

### Recommendations:

The Institution's Innovation Council should organize more advanced workshops focusing on investor pitching, startup valuation, financial modeling, business plan development, venture capital negotiations, and incubation readiness. Future programs may also include live pitch sessions, startup mentoring clinics, investor interactions, and networking opportunities with angel investors, incubators, and venture capital firms to provide hands-on entrepreneurial exposure for aspiring founders.

*Signature of the Convenor with University Seal*

Institution's Innovation Council  
Swami Vivekananda University

**Convenor:**

**Dr. Ranjan Kumar,**  
Convenor, IIC Cell

Associate Professor & Head, Dept. of Mechanical Engineering,  
Swami Vivekananda University, Kolkata-700121.

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Swami Vivekananda University, Kolkata

Session on Angel Investment/Venture Capital Funding Opportunities  
20<sup>th</sup> July, 2026

| Sl No | Name                        | Department    | Reg. No/<br>Faculty ID | Signature                   |
|-------|-----------------------------|---------------|------------------------|-----------------------------|
| 1     | Rudraprasad Mazza           | B.Tech in ME  | 002-101-2024-377       | Rudraprasad Mazza           |
| 2     | Sovan Das                   | B.Tech in ME  | 002-101-2024-398       | Sovan Das                   |
| 3     | Swajit Jana                 | B.Tech in ME  | 002-101-2024-366       | Swajit Jana                 |
| 4     | Shib Sankar Das             | B.Tech in ME  | 002-101-2024-389       | Shib Sankar Das             |
| 5     | Budhadev Khosla             | B.Tech in ME  | 002-101-2024-361       | Budhadev Khosla             |
| 6     | Rudra Masanta               | B.Tech in ME  | 002-101-2024-369       | Rudra Masanta               |
| 7     | Pritwik Dey                 | B.Tech in ME  | 002-101-2024-392       | Pritwik Dey                 |
| 8     | Manish Barik                | B.Tech in ME  | 002-101-2024-370       | Manish Barik                |
| 9     | Pratap Mondal               | B.Tech in ME  | 002-101-2024-372       | Pratap Mondal               |
| 10    | Ravich Manoj Kumar Rajkumar | B.Tech in ME  | 002-101-2024-371       | Ravich Manoj Kumar Rajkumar |
| 11    | Nikhil Mandal               | B.Tech in ME  | 002-101-2024-375       | Nikhil Mandal               |
| 12    | Koushik Santra              | B.Tech in ME  | 002-101-2024-374       | Koushik Santra              |
| 13    | Rounak Gouda                | B.Tech in ME  | 002-101-2024-362       | Rounak Gouda                |
| 14    | Greeneye Dey                | B.Tech in ME  | 002-101-2024-354       | Greeneye Dey                |
| 15    | Rabindranath Das            | B.Tech in ME  | 002-101-2024-370       | Rabindranath Das            |
| 16    | Aditya Santra               | B.Tech in ME  | 002-101-2024-356       | Aditya Santra               |
| 17    | PABITRA BHUNIA              | B.Tech in ME  | 002-101-2025-009       | Pabitra Bhunia              |
| 18    | MD. IRSHAD ANSARI           | B.Tech in ME  | 002-101-2025-011       | M.D. IRSHAD ANSARI          |
| 19    | Vishal Kumar                | B.Tech in ME  | 002-101-2025-007       | Vishal Kumar                |
| 20    | Tohok Dey                   | B.Tech in ME  | 002-101-2025-006       | Tohok Dey                   |
| 21    | Soyondip Bosui              | B.Tech in ME  | 002-101-2025-014       | Soyondip Bosui              |
| 22    | Swopnodip Ghosh             | B.Tech in ME  | 002-101-2025-013       | Swopnodip Ghosh             |
| 23    | SUSanto Roy                 | B.Tech in ME  | 002-101-2025-013       | SUSanto Roy                 |
| 24    | MD. Sohail Sohoji           | B.Tech in ME  | 002-101-2025-004       | MD. Sohail Sohoji           |
| 25    | Sohodeb Maitty              | B.Tech in ME  | 002-101-2025-018       | Sohodeb Maitty              |
| 26    | Arijit Gayen                | Dip in ME     | 000-101-2025-006       | Arijit Gayen                |
| 27    | Debaprasad Das              | Dip in ME     | 000-101-2025-019       | Debaprasad Das              |
| 28    | Debarghya Chakrabarty       | DIP IN ME     | 000-101-2025-011       | Debarghya Chakrabarty       |
| 29    | Sayanantam Kamila           | DIPLOMA IN ME | 000-101-2025-011       | Sayanantam Kamila           |
| 30    | Tofan Ghosh                 | DIPLOMA IN ME | 000-101-2025-057       | Tofan Ghosh                 |
| 31    | Disha Khatur                | Psychology    |                        | Disha Khatur                |
| 32    | Khushi Rani                 | Psychology    |                        | Khushi Rani                 |
| 33    | Avnish Gupta                | B.Tech ME     | 002-101-2025-010       | Avnish Gupta                |
| 34    | Arif Khan                   | B.Tech ME     | 002-101-2025-019       | Arif Khan                   |
| 35    | Subhasit Halder             | Diploma       | 000-101-2024-131       | Subhasit Halder             |
| 36    | Amit Dasgupta               | Diploma       | 000-101-2024-061       | Amit Dasgupta               |
| 37    | Soumen Mondal               | Diploma       | 000-101-2024-008       | Soumen Mondal               |
| 38    | Deepak Sarkar               | Faculty ME    | Faculty                | Deepak Sarkar               |

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|    | Name                | Department | Reg. No/<br>Faculty ID | Signature         |
|----|---------------------|------------|------------------------|-------------------|
| 39 | Manginori Acharya   | B. psy     |                        | Manginori Acharya |
| 40 | Iiya Polky          | B. Psy     |                        | Iiya Polky        |
| 41 | Joydip Roy          | M.E        | ✓                      | Joydip Roy        |
| 42 | Minul Kumar Das     | M.E        | ✓                      | Minul Kumar Das   |
| 43 | Mid Forshad         | ME         | ✓                      | Mid Forshad       |
| 44 | Shantanu Roy        | ME         | ✓                      | Shantanu Roy      |
| 45 | SK Jhansu Hom       | ME         | ✓                      | SK Jhansu Hom     |
| 46 | Prodip Kumar Das    | ME         | Faculty.               | Prodip Kumar Das  |
| 47 | Dipak Sarkar        | ME         | Faculty                | Dipak Sarkar      |
| 48 | Alano Maji          | ME         | ✓                      | A. Maji           |
| 49 | Rabindra Nath Manna | ME         | ✓                      | R.N. Manna        |
| 50 | ROHAN RAY           | M.E        | ✓                      | ROHAN RAY         |
| 51 | Bikesh Meity        | M.E        | 000-101-2025-011       | Bikesh Meity      |
| 52 | Arunava Rano        | M.E        | Faculty.               | Arunava Rano      |
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