

S O U M I C H A K R A B O R T Y



CONTACT INFORMATION:

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PROFILE SUMMARY:

With over thirteen years of experience in teaching, mentoring, student development, and training across reputed academic institutions, I am committed to fostering meaningful learning and holistic growth. I am dedicated to integrating theoretical knowledge with practical application by designing impactful learning experiences, guiding students toward academic and professional excellence, and contributing to research that promotes inclusive and effective workplace practices. My academic and research interests encompass Organizational Behaviour – Diversity-Equity-Inclusion, Employee Satisfaction, Ethical Workplace Practices; Women Entrepreneurship, Minority Empowerment and Consumer Behavior.

ACADEMIC QUALIFICATION:

Pursuing Ph. D. in Management (Organizational Behaviour), UGC NET (Management), MBA (HR), M.A. (Economics), B. Sc. (Economics)

EXPERTISE AREAS IN TEACHING & TRAINING:

Organizational Behaviour, Human Resource Management, Team Dynamics, Compensation Management, HR Metrics and Analytics, Human Resource Development, Strategic Human Resource Management, Principles of Management, Research Methodology, Project Management, Soft Skills, Personality Development, Presentation & Public Speaking, Industry Readiness & Employability, Career Guidance & Counselling

KEY COMPETENCIES:

Cognitive Skills: Analytical Thinking, Problem Solving, Decision-Making, Initiative, Self-Motivation, Resilience, Patience

Professional Skills: Organizational Skills, Time Management, Stress Management, Strong Work Ethic

Interpersonal Skills: Communication, Teamwork, Conflict Resolution, Leadership, Active Listening, Empathy

IT Skills: MS-Office, AI Tools, Power BI

Language Skills: Bengali, English, Hindi, French (Basic)

TRAINING/WORKSHOP & CERTIFICATION:

Successfully completed Twelve Weeks NPTEL Certification cum Faculty Development Course on 'Organizational Behaviour', on 2025

Successfully completed Twelve Weeks NPTEL Certification cum Faculty Development Course on 'Organizational Behaviour II', on 2025

Successfully completed Twelve Weeks NPTEL Certification cum Faculty Development Course on 'Managerial Skills for Interpersonal Dynamics'

Attended the Three days National Workshop on 'Data Analysis Using Advance Excel' organized by Swami Vivekananda University, Kolkata, held during 6th – 8th April, 2023

Completed the Five days' National workshop titled 'Research Methods using SPSS', organized by Swami Vivekananda University, in collaboration with SPSS South Asia held on 6th-10th February, 2023

Successfully completed the Three-Day Workshop on 'Research Methodology Course in Humanities & Social Sciences' organized by Maulana Abul Kalam Azad Institute of Asian Studies (Ministry of Culture, Government of India), held on 25th-27th February, 2022

Participated in the Workshop titled 'Case Study Workshop', organized by Global Links, Impact Investment Forum, on 23rd December 2021

Completed the Two days' workshop titled 'Workshop on Case Teaching & Writing', organized by All India Management Association (AIMA), in collaboration with All India Council for Technical Education (AICTE) held on 13th-14th December, 2019

Successfully completed 'Managerial Skill Certification Program' by Cygnus Business Consulting and Research Pvt. Ltd, Hyderabad on 2011

SEMINAR/CONFERENCE - PERTICIPATED:

One week Faculty Development Program on "Time Management Skills for Teaching Fraternity" organized by Swami Vivekananda University, Kolkata during 17th – 22nd July, 2023.

Attended the online International Seminar on, organized by Università IULM, Milan, Italy, held on 1st – 3rd September, 2020

Participated in the Seminar on 'Detailed project report (DPR)', organized by TechnoIndia College of Technology (TICT), held on 7th February, 2019

Participated in the Seminar on the 'Women Entrepreneurship' conducted by AIMA, organized by TechnoIndia College of Technology (TICT), held on 2019

Paper on 'An initiative to step up the ladder of the Global Happiness Index – Re-defining the Indian Public Policy System' selected for 7th Pan-IIM World Management Conference 2019, Rohtak

Participated in the International Seminar on the theme - Impact of Globalization & Internationalization on Cross-Cultural Organizational Change and Leadership - "Where Culture Meets Wisdom", organized by Techno India College of Technology (TICT), held on 22nd February, 2018

FACULTY DEVELOPMENT PROGRAM:

Participated in One week Faculty Development Program on "Behavioral Finance" Jointly Organized by School of Management Science, MAKAUT, W.B and School of Management, Swami Vivekananda University, West Bengal during 25th February – 4th March, 2023.

Attended the One-week Faculty Development Program on 'Time Management Skills for Teaching Fraternity' organized by Swami Vivekananda University, Kolkata during 17th – 22nd July, 2023

Participated in Management Development Program titled 'Strategies in Conflict Resolution - A Deep Insight to Stress Management', organized by Techno India College of Technology (TICT), held on 17th - 19th January, 2018

Completed the Faculty Development Program, organized by Birla Institute of Technology (BIT), Mesra, Ranchi held on May, 2016

SEMINAR/CONFERENCE - ORGANIZED:

Organized Two Days' International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO 2.0), by School of Management, Swami Vivekananda University, held on 20th – 21st January, 2026

Conducted Five Days' Online Faculty Development Program on 'From Research Design to Research Visualization: A Journey through Systematic Literature Review (SLR) and Bibliometric Tools, by School of Management, Swami Vivekananda University, held on 4th – 8th August, 2025

Conducted One Day Seminar on AI in Healthcare and Diagnosis, School of Management, Swami Vivekananda University, held on 11th July, 2025

Organized Two Days' International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO 2025), by School of Management, Swami Vivekananda University, held on 4th – 5th February, 2025

Organized Two Days' International Conference on 'Transformations and Sustainable Growth for Business Development (ICTSGBD Ver 2.0) - 2024 by School of Management, Swami Vivekananda University, held on 24th – 25th September, 2024

Organized Three Days' International Conference on 'Transformation and Sustainable Growth for Business Development (ICTSGBD 2024), by School of Management, Swami Vivekananda University, held on 22nd – 24th February, 2024

Organized Three Days' International Conference on 'Innovation and Advancement in Management and Social Science (ICIAMS – 2023) by School of Management, Swami Vivekananda University, held on 28th – 30th September, 2023

BOOK CHAPTER :

Research paper on 'Managing Workplace Stress in India: Strategies for Employee Well-being and Organizational Resilience' in the book titled: 'Artificial Intelligence and Strategic Innovation: Insights from Marketing, Finance, and Economic Growth' with ISBN 978-81-996515-0-0 and ISBN 10 : 81-996515-0-4, DOI – <https://doi.org/10.65525/SVUP.9788199651500.2026.101-110>

Research paper on 'A research paper on Navigating Organizational Change in India: Challenges, Strategies, and Best Practices for Effective Management' in the book titled: 'The Digital Economy Revolution FinTech, Green Finance, and the Changing Global Landscape' with ISBN: 978-81-996515-2-4 and ISBN 10 : 81-996515-2-0, DOI – <https://doi.org/10.65525/SVUP.9788199651524.2026.53-61>

Research paper on 'Exploring Gender Equality in Organizational Behaviour: Challenges and Strategies in the Indian Context' in the book titled: 'Emerging Business and Economic Trends: Innovation and Inclusion' with ISBN: 978-81-996515-3-1 and ISBN 10 : 81-996515-3-9, DOI - <https://doi.org/10.65525/SVUP.9788199651531.2026.109-115>

Research paper on 'Managing the Brand Identity in a VUCA paradigm' in the book (Black&Aviate Publisher) titled: 'Strategic Brand Management in a VUCA World' with ISBN 978-81-951250-3-6

Research paper on 'Exploring the Evolving Role of Strategic Human Management under the VUCA Paradigm' in the book 'Exploring the Dynamics of Business Decision in Present VUCA World' with ISBN 978-93-34065575-6

Research paper on 'Stress Management Strategies among Undergraduate Students in Semi-Urban Settings: Exploring Coping Mechanisms and Support Systems' in the book 'Economic Frontiers – Contemporary Analysis and Implications' with ISBN 978-93-92586-40-8

Research paper on 'Application of Augmented Reality & Virtual Reality in New Age Tourism' in the book 'India in Transition-From Agriculture to Innovation, Trade, Industry and Society' with ISBN 978-81-974325-8-3

Research paper on 'A study on the probable effects of VUCA on Human Resource functions in the future' in the book 'Transformative Human Resource Management: Strategies for the Modern Workplace' with ISBN 978-93-81231-47-0

Research paper on 'The Balanced Scorecard: A Comprehensive Tool for Strategic Management' in the book 'Innovative Marketing Paradigms - Trends, Strategies and Consumer Insights' with ISBN 978-93-91741-78-5

Research paper on ‘The Concept of Multi-level Marketing – Ongoing Controversial Financial Practices’ in the book ‘Strategic Financial Innovations – Emerging Trends and Policies’ with ISBN 978-8975894-2-3

Research paper on ‘The Application of Augmented Reality & Virtual Reality in New Ag Tourism’ in the book ‘Application of Data Analytics In Modern Business Decisions’ with ISBN 978-93-5980-076-9

JOURNAL PUBLICATION :

Soumi Chakraborty. A study on ‘employee satisfaction in Tata consultancy services at sector V, the IT hub of Kolkata. International Journal of Research in Management 2024; 7(1): 311315. DOI: <https://doi.org/10.33545/26648792.2024.v6.i1d.160> , P-ISSN:2664-8792, E-ISSN: 2664-8806

Soumen Nath, Soumi Chakraborty, Dr. Kallal Banerjee. A study on smart watch users in Kolkata: Health consciousness or fashion statement. International Journal of Financial Management and Economics 2024; 7(1): 117-120. DOI: <https://doi.org/10.33545/26179210.2024.v7.i1.270> , P-ISSN: 2617-9210 E-ISSN: 26179229

Soumi Chakraborty, Soumen Nath. A marketing analysis on Indian automobile industry: A comparative study of Hyundai, Maruti Suzuki and Ford. International Journal of Research in Management 2024; 6(1): 145-150. DOI: [10.33545/26648792.2024.v6.i1b.136](https://doi.org/10.33545/26648792.2024.v6.i1b.136) , ISSN:2664-8792, E-ISSN: 2664-8806

Soumen Nath, Soumi Chakraborty, Dr. Kallal Banerjee. Green marketing and sustainable development in India: A comparative study. International Journal of Advanced Academic Studies 2024; 6(4): 01-04. DOI: [10.33545/27068919.2024.v6.i4a.1136](https://doi.org/10.33545/27068919.2024.v6.i4a.1136) , PISSN:2706-8919, E-ISSN: 2706-8927

Soumen Nath, Soumi Chakraborty, Dr. Kallal Banerjee. Impulsive purchasing patterns among women consumers: A study. International Journal of Research in Marketing Management and Sales 2024; 6(1): 117-119. DOI: <https://doi.org/10.33545/26633329.2024.v6.i1b.159> , 2663-3337 P-ISSN:2663-3329, E-ISSN: 2663-3337

Soumen Nath, Soumi Chakraborty, Dr. Kallal Banerjee. Stress management and work life balance: A case study. International Journal of Research in Human Resource Management 2024; 6(1): <https://doi.org/10.33545/26633213.2024.v6.i1b.178> , 2663-3361 121-124. DOI: P-ISSN: 2663-3213, E-ISSN: 2663-3361

Soumen Nath, Soumi Chakraborty, Dr. Kallal Banerjee. Chat-GPT & Its impact on writing skill development: A case study on students of private colleges in north 24 parganas. International Journal of Multidisciplinary Trends 2024; 6(4): 89-94. DOI: [10.22271/multi.2024.v6.i4b.415](https://doi.org/10.22271/multi.2024.v6.i4b.415) , P-ISSN: 2709-9350, E-ISSN: 2709-9369

EDITED BOOK :

Chakraborty, S., & Mukherjee, S. (Eds.). (2026). Artificial Intelligence and Strategic Innovation: Insights from Marketing, Finance, and Economic Growth. Swami Vivekananda University.

Chakraborty, S., Hazra, A, Ganguly, J, (Eds.). (2024), Economic Frontiers – Contemporary Analysis and Implications, Aadi Publications.

PATENT :

Published:

“Analysis of Student's Time Spending for Newspaper Reading to Attain Effective English Communication”, Soumi Chakraborty & Others, Intellectual Property India, Office of the Controller General of Patents, Design and Trade Marks, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India. [Patent Application Number 202331042374 A]

Granted:

“Wearable Sociometric Device”, Soumi Chakraborty & Others, Intellectual Property India, Office of the Controller General of Patents, Design and Trade Marks, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India. [Patent Number: 409213-001, Serial Number: 167380]

WORK EXPERIENCE :

Present:

Working as **Assistant Professor in ‘School of Management’, Swami Vivekananda University from 1st February, 2023 till date**

Job Role & Responsibilities:

Delivering lectures using appropriate pedagogical tools and methodologies, developing supplemental instructional materials to enhance student learning outcomes, assessing, and evaluating students’ academic progress accurately through continuous and summative evaluation methods.

Designing, developing, and periodically reviewing course curriculum in alignment with university guidelines, outcome-based education principles, learner needs, and emerging industry and academic trends; defining course objectives, learning outcomes, and assessment strategies.

Mentoring students through continuous academic advising, career guidance, performance monitoring, and support for holistic development and goal achievement.

Supervising students’ research projects by providing mentorship in research design, methodology, data analysis, interpretation, and academic writing, ensuring alignment with institutional and academic standards.

Providing strategic and administrative support by assisting in policy implementation, departmental planning, academic and operational decision-making, and initiatives that promote institutional growth and quality enhancement.

Coordinating various departmental activities in compliance with institutional, governmental, and UGC regulations, including initiatives related to Banglar Uchhasikkha, NAD, Aadhar ID, scholarships, and other statutory requirements.

Deputed as Placement Coordinator of the School of Management, responsible for planning, organizing, and coordinating recruitment drives, and industry–institution interaction initiatives; facilitating student internships and placements; coordinating with corporate recruiters and industry partners; maintaining placement records.

Leading student development initiatives through the organization of training programmes, skill-enhancement workshops, seminars, and career-oriented activities, with the objective of equipping students with industry-relevant skills, professional competencies, career development, and workplace readiness.

Worked as Examination Coordinator, for the School of Management, responsible for scheduling and conducting examinations, handling the question paper moderation, allocation of invigilation duties; coordination with evaluators; compilation, verification, and submission of marks; processing of PPR & PPS; maintenance of examination records; and ensuring compliance with university and institutional examination regulations.

Serving as a Member of the Student Welfare Committee, contributing to student support, measures, welfare initiatives, and developmental activities.

Previous:

Assistant Professor, Techno International New Town (TINT), affiliated with Maulana Abul Kalam Azad University of Technology (MAKAUT), February 2012– June 2022. Responsibilities included delivering lectures, mentoring, and supervising student research projects, conducting examinations, and contributing to departmental and institutional development initiatives; served various academic & non-academic committees; Coordinated various Management Development Programs & Faculty Development Programs for Techno International New Town (TINT)

Assistant Professor, Department of Business Administration (BBA), Techno India College of Technology (TICT), affiliated with Maulana Abul Kalam Azad University of Technology (MAKAUT). Engaged in academic instruction, student mentoring, coordination of departmental activities in compliance with institutional and regulatory guidelines; organizing seminars and workshops for students.

Guest Faculty, Department of Economics, Sister Nivedita University (SNU). Delivered specialized lectures for Micro/Macro/Developmental Economics, developed instructional materials, guided students in academic development, prepared question papers for internal and term-end examinations, evaluated student progress.

OTHER ASSIGNMENTS :

Appointed as Course Writer for Economics in the Business Administration (BBA) program by Odisha State Open University (OSOU), responsible for preparing comprehensive instructional materials and course content.

Designed and developed the undergraduate syllabus and course curriculum for B.Sc. (Honors) in Economics at Sister Nivedita University (SNU), ensuring alignment with academic standards, learning outcomes, and contemporary industry and research requirements.

Appointed as an expert to prepare the question bank for the Semester Examinations 2021–22, conducted by Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal.

Served as Examiner for MBA, BBA, and B.Tech. examinations at MAKAUT, evaluating student performance in accordance with university guidelines.

Functioned as Tabulator and Scrutinizer for MBA, BBA, and B.Tech. examinations at MAKAUT, ensuring accurate compilation, verification, and reporting of results.

ACADEMIC CREDENTIALS :

Pursuing Ph.D. in Management (Organizational Behaviour) – University of Calcutta (IISWBM Campus)

UGC-NET in Management – December 2020

M.A. in Economics (Specialization: Environmental Economics) – Annamalai University, 2018

MBA (Specialization: Human Resource Management) – Institute of Chartered Financial Analysts of India (ICFAI), 2011

B.Sc. in Economics (Hons.) – University of Calcutta, East Calcutta Girls' College, 2006

Higher Secondary Examination – WB Council of Higher Secondary Education, Bidhan Nagar Govt. High School, 2002

Secondary Examination – WB Board of Secondary Education, Laban Hrad Vidyapith for Girls, 2000

PERSONAL INFORMATION :

Date of Birth: 4th July, 1983

Gender: Female

Nationality: Indian

Religion: Hinduism

Marital Status: Unmarried

Languages Known: Bengali, Hindi, English – proficient in speaking, reading, and writing

Hobbies & Interests: Art & Craft, Creative Writing, Reading, Painting

DECLARATION :

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief. I undertake the responsibility to promptly inform the concerned authorities of any changes, if any, in the above details.

S. Chakraborty

(Soumi Chakraborty)