

Curriculum Vitae



Kishor Kumar Hira

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Kolkata. - WB 741222

I am eager to join a dynamic and rapidly growing company where I can contribute to its success and growth. I am committed to utilizing my skills and expertise to enhance the organization's performance, with a constant focus on innovation and continuous improvement. My goal is to support the company in achieving greater success and reaching new heights.

Area of Expertise:

- Research Paper in New Media, AR & VR Concept, Artificial Intelligence, Digital Journalism.
- 2D Graphics Design (Poster Design, Banners Design, Website layout, Web Banner, Email Flyers, Facebook Post Design, Instagram Post Design, LinkedIn Post Design, Hoarding Board, Company Profile, Business Card).
- Digital Marketing (SEO Optimization, Social Media Optimization, Social Media Marketing, PPC Campaign Management, Web design, Data Analysis, Designing Skills, Pay-per-click and social media advertising, Strategic planning).
- VFX, 2D & 3D Animation, Motion Graphics.
- 3D Graphics Design and 3D (Modeling, Texturing, Lighting, Rendering), 3D Walkthrough.
- Video & Audio Editing.
- Sketching

WORK EXPERIENCE - 15 years (Industry & Academics)

1. SWAMI VIVEKANANDA UNIVERSITY, KOLKATA (NOV 2023- Present)

Senior Graphic Instructor, Department of Journalism and Mass Communication and Responsibilities:

- Teaching 2D Graphic Designing and Editing
- Video & Audio Editing
- Mentor of UG students
- Examination Coordinator
- Course Materials, Routine, Timetable.

2. AMITY UNIVERSITY, KOLKATA (AUGUST 2017 – OCTOBER 2023)

Assistant Professor (Grade I), Amity School of Communication Roles and Responsibilities:

- Teaching 2D Graphic Design, 3D Graphic for (Mass Communication, Fashion Design & Fine Arts) UG/PG, VFX for Fine Arts.
- Digital Marketing (SEO Optimization, Social Media Optimization, Social Media Marketing, PPC Campaign Management, Web design, Data Analysis, Designing Skills, Pay-per-click and social media advertising, Strategic planning).
- 2D Graphics Design (Poster Design, Banners Design, Email Flyers, Facebook Post Design, Instagram Post Design, LinkedIn Post Design, Hoarding Board, Company Profile, Business Card).
- VFX, 2D & 3D Animation, Motion Graphics.
- 3D Graphics Design and 3D (Modeling, Texturing, Lighting, Rendering), 3D Walkthrough.
- Video & Audio Editing.
- Acting as Program Leader and Mentor of UG/PG students.

3. RAINBOW BLISS GURGAON (DEC 2016 - MAY 2017)

Roles and Responsibilities:

- Teaching, Supervising Project work, Online Training for 3D artists, Telephonic Counseling and Design.
- Digital Marketing (SEO Optimization, Social Media Optimization, Social Media Marketing, PPC Campaign Management, Web design, Data Analysis, Designing Skills, Pay-per-click and social media advertising, Strategic planning).
- 2D Graphics Design (Poster Design, Banners Design, Email Flyers, Facebook Post Design, Instagram Post Design, LinkedIn Post Design, Hoarding Board, Company Profile, Business Card).
- Delivering Clients Project- Graphic /3D- Modeling, 3D Interior- Exterior.

4. RELISH INFOSOFT (RAINBOW BLISS) GURGAON (AUG 2015 – NOV 2016)

Roles and Responsibilities:

- Teaching, Counseling, Design, Seminar at School/ College.
- Graphic Software, Audio-Video Software, Digital Marketing, 2D animation Software, 3D Software, VFX Software.
- Digital Marketing (SEO Optimization, Social Media Optimization, Social Media Marketing, PPC Campaign Management, Web design, Data Analysis, Designing Skills, Pay-per-click and social media advertising, Strategic planning).
- 2D Graphics Design (Poster Design, Banners Design, Email Flyers, Facebook Post Design, Instagram Post Design, LinkedIn Post Design, Hoarding Board, Company Profile, Business Card).
- Supervising Clients Project- Graphic/ Motion Graphic / 3D Interior- Exterior.
- Clients delivered- Bajaj Auto LTD, V-Photography, Millennium Art Fusion, Fusion India, MG Tour and Travels, Kresba Studio, Ourania International School Tours.

5. LIFETIME WIRE PRODUCTS (NEW DELHI) (NOV 2012 – MAY 2014)

Roles and Responsibilities:

- Designing Stall/ Showroom/ Modular Kitchen in 3Ds Max.
- 2D Graphics Design (Poster Design, Banners Design, Email Flyers, Facebook Post Design, Instagram Post Design, LinkedIn Post Design, Hoarding Board, Company Profile, Business Card).
- Website Design, SEO, Web Ads, Ad Posting.

6. SBG TECHNO SOLUTIONS (Nainital) (JULY 2011-MAY 2012)

Roles and Responsibilities:

- 3D Modeling, Interior & Exterior Designing in 3Ds Max.
- Character Animation, Rigging.

PROFESSIONAL QUALIFICATIONS:

- SPECIALIZATION in VFX AND COMPOSITION from CG MANTRA in 2015, Noida.
- DIPLOMA in MULTIMEDIA from Arena Animation in 2012, Haldwani (Uttarakhand).

ACADEMIC QUALIFICATIONS:

- Pursuing MAJEM (IGNOU) in May 2026 till Complete.
- Passed MA (S.B.S.G) College Rudrapur (Kumaun University)
- Passed BA (M.B.P.G) College Haldwani (Kumaun University).
- Passed Higher Secondary (10 + 2) in Science from Oxford Academy Rudrapur (CBSE) Board.
- Passed Class 10th from St.paul's Sr. Sec. School Haldwani (CBSE) Board.

INDUSTRY EXPOSURE:

RELISH INFOSOFT- KOLHAPUR (MAHARASTRA) FEB 2016 – MAR 2016

Key Responsibilities

- Graphic Designing
- Web Designing
- VFX Composition

WRRIGLE, RAJIVE NANDA (NEW DELHI) JUNE-2012 to OCTOBER-2012

Key Responsibilities

- Graphic Designing
- Web Designing
- Print Designing

PROFESSIONAL AREA OF EXPERTISE

- Video- Composition.
- Motion Graphic, Audio-Video Editing.
- VFX Animation, Fluid, Particle Flow, n Dynamic, Active and Rigid Body Simulation, Soft Body Simulation, Cloth Simulation, Match Move (3D Tracking), Lighting, Multi-Pass Compositing.
- Mental Ray and V Ray Renderers.
- Procedural Texture, as well as in Adobe Photoshop.
- Graphic designing.
- Web Designing.

SOFTWARE KNOWLEDGE

- Adobe Photoshop, Corel Draw, Adobe Illustrator, Adobe InDesign, Adobe Animate, 3d SwishMax, Adobe PageMaker.
- Autodesk Maya, Autodesk 3Ds Max.
- Real Flow, Silhouette.
- Adobe After Effects, Adobe Premiere, Adobe Audition, Sony Sound Forge.
- Ray Fire, Fume FX, Pulldown it, PF Track.

RESEARCH PAPERS

Book Chapter:

1. Kishor Kumar Hira, "The Role of Graphics in Revolutionizing AR and VR Technologies", "Virtual Reality and Artificial Intelligence Technologies", DOI: <https://doi.org/10.62906/bs.book.207>, Year: 2024, ISBN: 978-93-6233-386-5.
2. Kishor Kumar Hira, "Visual Evolution: The Transformative Role of Graphic Design in Media Studies", "Emerging Technology in Media and Communication Studies", Year: 2024, ISBN: 978-93-6128-689-6.
3. Kishor Kumar Hira, "The Intersection of Emerging Technologies and Design Skills in the Era of Media Convergence", "Media Convergence and Design Skills", DOI: <https://doi.org/10.22271/ed.book.2977>, Year: 2024, ISBN: 978-93-6135-317-8.
4. Kishor Kumar Hira, "Creative Design Approaches to Addressing Cybersecurity Challenges in 5G Media Convergence", "5G Media Convergence and Cybersecurity", DOI: <https://doi.org/10.62906/bs.book.208>, Year: 2024, ISBN: 978-93-6233-353-7.
5. Kishor Kumar Hira, "The Intersection of AI, Machine Learning, and Design in Media Convergence", "Global Media and Cultural Exchange a Growing Perspective", DOI: <https://doi.org/10.22271/ed.book.2976>, Year: 2024, ISBN: 978-93-6135-243-0.
6. Kishor Kumar Hira, "Interactive Media Design: Empowering Users through Personalization", "Empowering Media Users and Interactive Media Design", DOI: <https://doi.org/10.62778/int.book.475>, Year: 2024, ISBN: 978-93-5834-395-3.

Conference:

1. Kishor Kumar Hira, "Climate Mitigation and Adaptation with Challenges, Opportunities, and Solutions", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
2. Kishor Kumar Hira, "Sustainable Strategies for Water, Energy, and Food Waste Management in India", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
3. Kishor Kumar Hira, "Integrating Green Economy Principles for Sustainable Growth", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
4. Kishor Kumar Hira, "Effective Risk Communication in Environmental Disasters: Strategies and Challenges", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.
5. Kishor Kumar Hira, "Cultural and Social Influences on Sustainable Living Habits", "International Conference on Transforming the Future of Environmental Sustainability", ICMCET-2024.

STRENGTHS

- Good leadership skills
- Confident.
- Good communication skills
- Taking initiative.
- Good Grasping power.
- Ability to learn new technologies quickly.
- Conceptual, Logical & Analytical Skills.

PERSONAL DETAILS

- **Date of birth:** 03rd May1988.
- **Contact address:** Chakdaha, Nadia (West Bengal).
- **Current Salary:** 60K per month
- **Expected Salary:** Negotiable
- **Language Proficiency:** English, Hindi, Bengali.
- **Marital Status:** Married

DECLARATION

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned information.

KISHOR KUMAR HIRA