

Curriculum Vieta



Dr. Mohammad Niyaz Ahmad

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Passport No. and Expiry date: **Z8100314, 28/11/2034.**

Brief Profile

A dedicated academician with over 10 years of experience in both education and industry. Passionate about building a robust knowledge base in the field of Management. Committed to advancing management education through engaging classroom teaching, projects, case studies, seminars, and workshops. Experienced in designing course curricula, preparing examination papers, and implementing innovative teaching methodologies aligned with international standards.

Core Competence

Possesses strong interdisciplinary expertise in management and social sciences, with specialization in General Management, Human Resource Management, and Strategic HRM. Proficient in Service Marketing, Entrepreneurship and Innovation, and Human Resource Accounting and Audit. Holds domain knowledge in Agricultural Input Marketing Management and Labour Studies.

Education

Degree	%	Institution/Board	Year
PhD	NA	Tata Institute of Social Sciences (TISS),	2022
MPhil Rural Development	65.00	Mumbai	2016
MBA (HR & Marketing)	62.37	Maulana Azad National Urdu University (MANUU), Hyderabad	2014
BA Psychology (Hons.)	57.53	Aligarh Muslim University (AMU), Aligarh	2010
12 th	63.40	JIC, Bazar Gosain, Haraiyya, Azamgarh	2007
10 th	59.00	(MSPUP)	2004

Work Experience

Assistant Professor

(1st February 2024 – Present)

School of Management, Swami Vivekananda University, Barrackpore, Kolkata

Currently serving as an Assistant Professor, teaching Human Resource and Marketing subjects along with Research Methods. Engaged in curriculum development, student mentoring, and academic research.

Young Professional

(December 2022 – January 2024)

National Institute for Career Service (NICS), Ministry of Labour & Employment

Actively contributed to labour and employment policy development through data analysis. Focused on collaboration with job seekers and employers, student counseling, and resolving employment and skill-related challenges.

Associate Fellow

(July 2022 – December 2022)

Ministry of Environment, GNCTD (Government of NCT of Delhi)

Worked on projects related to sustainable horticulture and environmental conservation. Responsibilities included data analysis, policy support, reporting, and community engagement.

Project Coordinator / Research Assistant (Various Roles)

(Jun 2010 - May 2012)

PRDTI Ghazipur & Other Organizations

Gained extensive experience in project coordination, marketing, advertising, data enumeration, data entry, analysis, and report preparation. These roles significantly enhanced project management and academic research capabilities.

Project Engagement

As a Co–Principal Investigator: Project Titled, “*Climate Change and Rural Health in South Asia: Insights from India and Sri Lanka*” in collaboration with Indian Institute of Science, Education, and Research, Bhopal (IISERB) and partner institutions. PI: Dr. Ajeet Kumar Pankaj (IISERB); funded by the **Association of Asian Social Science Research Councils (AASSREC)**. <https://aassrec.org/recipients-of-the-2025-international-social-science-collaboration-and-development-grants/>

Scopus Publications

- Pankaj, A. K., & Ahmad, M. N. (2026). Can Dalit laugh? Humour as resistance and politics of Dalit-comedy in India. *Comedy Studies*, 1–14. <https://doi.org/10.1080/2040610X.2026.2615542>
- Ahmad, M. N. (2024). Muslim migrants’ children and their educational outcome: Aspirations and challenges. *Indian Journal of Social Work*, 85(2), 223–239. <https://doi.org/10.32444/IJSW.2024.85.2.223-240>
- Pankaj, A. K., Ahmad, M. N., & Alam, I. (2024). Dr. Ambedkar’s idea of human rights and its scope of teaching in social work education: From text to context. *Social Work Education*, 1–13. <https://doi.org/10.1080/02615479.2024.2386312>
- Islam, A., Ahmad, M. N., & Hussain, P. (2024). Navigating the maze: Assessing CSR compliance and regional disparities in India's business landscape. *Educational Administration: Theory and Practice*, 30(5), 5146–5154. <https://doi.org/10.53555/kuey.v30i5.3754>
- Alam, S., & Ahmad, M. N. (2022). Shramikon ka videsh prawas evam unke anubhawon ka samajsashtriya adhyayan. *Bharatiya Samajsashtra Samiksha*, 9(1), 35–49. <https://doi.org/10.1177/23491396211106805>
- Ahmad, M. N. (2021). What it means to be a Muslim living in India: Insights from experience and from Bollywood movies. *American Journal of Economics and Sociology*, 80(3), 949–963. <https://doi.org/10.1111/ajes.12416>

Peer Reviewed Publication

Subramanian, L., Ahmad, M. N., & Pankaj, A. K. (2024). COVID-19 and youth volunteering: Trajectory and structure of India’s National Service Scheme. *Global Health Economics and Sustainability*, Article 4717. <https://doi.org/10.36922/ghes.4717>

- Ahmad, M. N. (2023). Structural exploitation of migrant labourers in Gulf countries: A case study of migrants from Eastern Uttar Pradesh. *Journal of Humanities, Arts and Social Science*, 7(2), 309–316. <https://doi.org/10.26855/jhass.2023.02.012>
- Ahmad, M. N. (2022). Life of labour migrants' children amid COVID-19. *The Perspective International Journal of Social Science and Humanities*, 7–8. <https://www.tpijssh.com/p/august-2021-january-2022-joint-issue-7-8.html>
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Book Chapter Publication

- Ahmad, M. N. (2026). Time acceleration and human aspirations in urban India. In S. Bhattacharjee & A. Batul (Eds.), *Transformation of Indian economy: Digitalization, globalization, and organizational dynamics* (pp. 39–47). Swami Vivekananda University Press. <https://doi.org/10.65525/SVUP.9788199651593.2025.39-47>
- Ahmad, M. N. (2025). The Kisan Credit Card: A review of its impact on farmers' income, indebtedness, and agricultural productivity. In S. Chakraborty & S. Mukherjee (Eds.), *The digital economy revolution: FinTech, green finance, and the changing global landscape* (pp. 62–80). Swami Vivekananda University Press. <https://doi.org/10.65525/SVUP.9788199651524.2026.62-80>
- Ahmad, M. N. (2025). Impact of AI & ML in employment sector: Unemployed youth perspective. In M. N. Ahmad & A. Das (Eds.), *Emerging business and economic trends: Innovation and inclusion* (pp. 6–24). Swami Vivekananda University Press. <https://doi.org/10.65525/SVUP.9788199651531.2026.6-24>
- Ahmad, M. N., & Hussain, P. (2025). From production to personalisation: A strategic framework for transitioning marketing focus to customer satisfaction. In N. Mitra & K. D. Ghosh (Eds.), *Artificial intelligence and strategic innovation: Insights from marketing, finance, and economic growth* (pp. 18–39). Swami Vivekananda University Press. <https://doi.org/10.65525/SVUP.9788199651500.2026.18-39>
- Ahmad, M. N., & Hussain, P. (2025). A systems perspective on organizational culture and DEI. In S. Nath & P. K. Mallick (Eds.), *Sustainable finance and digital innovation: Pathways to inclusive growth* (pp. 34–51). Swami Vivekananda University Press. <https://doi.org/10.65525/SVUP.9788199651548.2026.34-51>
- Ahmad, M. N. (2025). Predictive analytics and AI: Revolutionizing marketing insights. In M. Saha & A. Hazra (Eds.), *AI in the emerging economy: Integrating data, decision, and development* (pp. 37–56). Swami Vivekananda University Press. <https://doi.org/10.65525/SVUP.9788199651586.2026.37-56>
- Ahmad, M. N. (2022). The economic status of Sri Lankan and Tibetan refugees in India. In S. I. Rajan (Ed.), *The Routledge handbook of refugees in India* (pp. 780–789). Routledge. <https://doi.org/10.4324/9781003246800>
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Book/s Edited

- Ahmad, M. N., & Das, A. (Eds.). (2025). *Emerging business and economic trends: Innovation and inclusion*. Swami Vivekananda University Press. <https://swamivivekanandauniversitypress.com/index.php/svup/article/view/386>
- Ahmad, M. N., Chatterjee, S., & Banerjee, C. (2024). *Transformative Human Resource Management: Strategies for the Modern Workplace*. Indian Books View Press.
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Conference / Workshop – Organised

- 2nd International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO 2.0 - 2026)

Organized by the School of Management, Swami Vivekananda University, Barrackpore, 20th–21st January 2026

Role: Organising Committee member of the Conference

- **International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO - 2025)**

Organized by the School of Management, Swami Vivekananda University, Barrackpore, 4th–5th February 2025

Role: Secretary of the Conference

- **International Conference on Transforming and Sustainable Growth for Business Development Ver 2.0**

Organized by the School of Management, Swami Vivekananda University, Barrackpore, Kolkata 24th–25th September 2024

Role: Session Chair

- **Conducted Workshop on “How to Write a Research Article”**

Organized by the Department of Business Management, Swami Vivekananda University 16th–20th December 2024 (Online)

Role: Resource Person

Conference Participation/Presentation

- Ahmad, M. N. (2025, February 4–5). The impact of hybrid work models on employee engagement and retention in Kolkata: A post-pandemic analysis [Conference presentation]. *International Conference on Global Socio-Economic Outlook: Strategies for Sustainable Business Development (ICGSEO – 2025)*, School of Management, Swami Vivekananda University, Barrackpore, Kolkata, India.
 - Ahmad, M. N. (2024, September 24–25). From production to personalization: A strategic framework for transitioning marketing focus to customer satisfaction [Conference presentation]. *International Conference on Transforming and Sustainable Growth for Business Development Ver 2.0*, School of Management, Swami Vivekananda University, Barrackpore, India.
 - Ahmad, M. N. (2020, October 8–9). Role of social networks among emigrants from Eastern Uttar Pradesh to Middle East countries [Conference presentation]. *13th Doctoral Thesis Conference*, IBS Hyderabad, India.
 - Ahmad, M. N. (2018, July 26–27). Experiences, aspirations and struggles: New middle class in Indian cities [Conference attended]. *Indian Council of Social Science Research*, Tata Institute of Social Sciences, Mumbai, India.
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Workshop Participation & Other Certifications

- Ahmad, M. N. (2024, October 5–6). *Food Security for Equitable Futures Short Courses Programme* [Certificate of Completion]. Indian Institute of Technology Kanpur & Lancaster University, India.
- Ahmad, M. N. (2021, January 25–31). *Basic Econometrics* [Workshop Attended]. National Level Online Workshop, Government of Karnataka, Department of Collegiate Education, Government First Grade College, Saligrama, India.
- Ahmad, M. N. (2021, March 15–20). *Fifth Orientation Course on Migration* [Online Workshop Attended]. Centre for Development Practice and Research, Tata Institute of Social Sciences, Patna, Bihar, India.
- Ahmad, M. N. (2019, March 18–23). *Large Scale Surveys: Data Analysis and Tools* [Research Methodology Course Attended]. Department of Educational Planning, National Institute of Educational Planning and Administration (NIEPA), New Delhi, India.

- Ahmad, M. N. (2019, November 20). *Role of Forensic DNA Technology in Enabling Justice* [Workshop Attended]. School of Law, Tata Institute of Social Sciences & Department of Forensic Medicine & Toxicology, King Edward Memorial Hospital, Mumbai, India.
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Thrust Areas in Research

- Labour Migration and Diaspora Studies
 - Human Resource Management
 - Marketing Management
 - Social Work and Human Rights Education
 - Youth Volunteering and National Service Programs
 - Rural and Regional Development
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Transcription & Translation

- Translated policy briefs from English to Hindi for the Mahanirban Calcutta Research Group (CRG) under the project “*Justice, Security and Vulnerable Populations of South Asia*,” including Sahana Basavapatna’s policy brief “*State’s Plenary Powers and India’s ‘Refugee Law’*.” (January 2026)
 - Translated Rajat Roy’s policy brief “*The Land Question*” from English to Hindi for CRG under the project “*Justice, Security and Vulnerable Populations of South Asia*.” (July 2025)
 - Conducted transcription of interview recordings in Hindi (April–July 2025) and translated content from Hindi to English (March 2026) for the YCiv Project under the Hunarshala Foundation, under the supervision of Prof. Himanshu Burte (IIT Bombay).
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Languages Know

- English
 - Hindi
 - Urdu
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References

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Declaration:

I hereby declare that the above mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above mentioned particulars.

Dr. Mohammad Niyaz Ahmad
(Dated: September 15, 2026)