



Arijit Das

Educator & Broadcast Professional

Contact

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Skills

Broadcast journalism

Lighting techniques

Visual storytelling

Post-production

Television production

Live broadcasting

Camera operation

News gathering

Technical directing

Studio production

Film editing

Networking expertise

Cast and crew supervision

Software

- Academician with 12 years of experience successfully contributing to Media Studies and areas around Live Television Broadcast and Digital Content.
- A seasoned media professional, produced major events like CCL, Pro Wrestling League, IPL, and Premier Futsal for networks such as ESPN, Star Sports, Sony Entertainment, and Amazon Prime.
- Driven to contribute to program outcomes by facilitating engagement and supporting learning objectives. Enthusiastic professional with background in academic advisement. Blends industry expertise with academic insights.
- Commended for sustaining effective learning environment through prepared classes and relevant assignments and consistently achieving classroom management and academic goals.

Work History

2024-01 -
Current

Member of Board of Studies

Amity School of Communication , Kolkata

- Curriculum Development
- Quality Assurance
- Academic Policy Formation
- Advisory Function
- Resource Allocation
- Student Support
- Collaboration
- Academic Integrity
- Monitoring Trends

2019-07 -
Current

Assistant Professor

Amity University, Kolkata, India

- Teaching subjects related to domain of Broadcast and Digital Media - Broadcast Journalism, Television Production, Editing Techniques and Film Production.
- Created materials and exercises to illustrate application of course concepts.
- Mentored students and communicated internship and employment opportunities.
- Contributed to departmental goals by serving on various committees focused on curriculum development, assessment strategies, and accreditation requirements.
- Maintained an up-to-date knowledge of subject matter by attending conferences, workshops, and webinars relevant to the field of study.

2023-08 -
2024-08

Executive Board Member

Amity School Of Communication, Kolkata, India

- Collaborated with faculty and academic leaders to design and update curriculum for undergraduate and postgraduate communication programs, ensuring academic rigor and industry relevance.
- Provided strategic guidance on course content, assessment methodologies, and learning outcomes to align with emerging trends in media, communication, and technology.
- Contributed to the development and implementation of innovative teaching practices, enhancing student engagement and learning experiences.
- Participated in the selection and evaluation of academic staff, ensuring high teaching standards and alignment with the institution's goals.
- Engaged in regular meetings and discussions with stakeholders, including industry experts, to ensure the curriculum meets the needs of the evolving communication landscape.

2022-07 -
2023-07

Board Member

Adobe Premier Pro

Advanced

Adobe Photoshop

Advanced

Final Cut Pro

Advanced

Da Vinci Resolve

Upper intermediate

2018-04 -
2019-06

- Centre for Industry Academia Collaboration Cell, Kolkata*
- Enhanced student placement rates by developing strong relationships with industry partners and potential internship hosts.
 - Facilitated successful internships through regular communication with both students and host organizations, ensuring mutual satisfaction.

Assistant Professor

Karnavati University, Gandhinagar, India

- Developed and taught undergraduate and postgraduate courses, ensuring the integration of current industry trends, theories, and best practices in media and communication.
- Worked with industry partners to bring real-world perspectives into the classroom through guest lectures, internships, and collaborative projects.

2016-03 -
2018-03

Broadcast Producer

Sony Entertainment, Mumbai, India

- **Pre-Production Planning:** Led the planning and coordination of live broadcast events, including developing production schedules, briefing talent, and coordinating with technical teams to ensure all elements were ready for broadcast.
- **Live Event Management:** Directed live broadcasts, managing real-time decision-making and troubleshooting to handle any technical issues or unexpected changes during the event. Ensured that the production stayed on schedule and within budget.
- **Team Coordination:** Collaborated with a diverse team of camera operators, sound technicians, editors, and talent to ensure smooth coordination and execution of live content.
- **Content Oversight:** Supervised content flow, including script writing, live cueing, and integration of graphics, video packages, and advertisements to maintain audience engagement and broadcast continuity.
- **Communication:** Maintained clear, real-time communication with control rooms, on-air talent, and field reporters to ensure accurate and timely delivery of information.
- **Post-Broadcast Analysis:** Worked with the editorial team to review the broadcast for quality, identify areas of improvement, and implement feedback for future events.
- **Audience Engagement:** Monitored audience feedback and social media during live broadcasts, adapting content and presentation as needed to increase viewer interaction and satisfaction.
- **Technical Proficiency:** Operated broadcast equipment, including vision mixers, audio control boards, and digital production tools, to ensure high-quality output during live events.

2015-09 -
2018-03

Associate Producer

Greymatter Entertainment, Mumbai, India

- Shows associated with:**
- The Remix – Music Reality Show, Associate Producer (Amazon Prime)
 - Pro Wrestling League 2018, Associate Producer (Sony ESPN, Sony ESPN 3)
 - India Open Super Series, 2018, Producer (Star Sports)
 - Celebrity Cricket League 2017, Associate Producer (Colors)
 - Premier Futsal 2017 - Mumbai, Bangalore, Dubai, Commentary Producer (Sony ESPN, Sony ESPN 3 & Sony Aath)
 - Cue Slam - Indian Cue Masters League, Associate Producer (Sony ESPN, Sony ESPN HD & Sony LIV)
 - Impact Wrestling - India Tour, Associate Producer (Sony SIX)
 - Making of New India 2017 - Film, an initiative by PMO, Assistant Director
 - Swachh Bharat Abhiyan TVC Featuring Suresh Raina
 - India Open Super Series, 2017, Associate Producer (Star Sports)
 - Grand Prix Gold Series

- Syed Modi International Badminton Championships 2017, Associate Producer (Star Sports)
- Pro Wrestling League 2017, Associate Producer (Sony ESPN, Sony ESPN 3)
- Badminton Asia Team Championship 2016, Associate Producer (Star Sports, Astro- Malaysia, ESN- Singapore & Taiwan, TDM-Macau, Truevisions-Thailand, Sina- China, J Sports - Japan, Kompas TV- Indonesia and many more)
- Celebrity Cricket League 2016, Regional & ENG Producer (Colors, Kolkata TV, Big Ganga, Gemini TV, Surya TV, Sun TV)
- GST – Launch Film – Government of India, Production Manager
- Mid-Wicket Tales with Naseeruddin Shah, EPIC •Reliance Foundation-Junior NBA 2016

2015-05 -
2015-09

Associate Video Editor

AGAM Lifestyle Management, Mumbai, India

2014-01 -
2014-06

Assistant to Promo Producer

Reliance Broadcast Network, Mumbai, India

Education

Expected in
2027-07

Ph.D.: Journalism And Mass Communication - Broadcasting

Amity University - Kolkata, India

2015-05

Master of Science: Media Science

West Bengal University of Technology - Kolkata, India

2012-04

Bachelor of Science: Journalism And Mass Communication

International School of Business And Media - Kolkata

2007-05

High School Diploma

Central Board of Secondary Education - Kolkata, India

Additional Information

Academic Achievements

- Presented paper titled 'Changing patterns of global crisis reporting : Analyzing the recent trend in Wion's News Coverage' in International Conference organized by Gautam Buddha University in association with SAARC Journalist Forum.
- Published book chapter in book "Multidisciplinary approach towards sustainability and development by unlocking new opportunities in the world of constant disruption- ISBN No. 978-81-981202-4-3
- Presented paper titled ' The role of Instagram in shaping gender norms among Urban India GenZ- A study of the Media Genre and its role in perpetuating Gender Inequality in the Digital Age.
- Co- Authored Book on Television Journalism – Reporting India – TV Journalism
- Convenor for Faculty Development Program – Organized by Amity School of Communication, Kolkata , August 2022 & 2023
- Attended Faculty Development Program on Contemporary Research Practices in Social Sciences organized by Amity Institute of Travel & Tourism
- Attended Faculty Development Program on E – Learning & Emerging Trends organized by St. Xavier's University, Kolkata
- Attended Faculty Development Program on Contemporary Approach in Media organized by Reva University, Bangalore

- Attended Faculty Development Program on Business Management organized by Jain University, Bangalore
- Attended Faculty Development Program on Innovative Teaching Learning Practices organized by IITM, Delhi
- Attended Media Educator's Round Table Conference organized by ABP Group

Resource Factor

- Conducted Workshop on TV Production at Swami Vivekananda University, West Bengal - January 13 2025
- Conducted a session on Commercial photography and Broadcasting at iLEAD - August 21 2024