



Ms. JYOTI DUTTA

27th SET West Bengal Qualified

(Aspiring Academic in Finance and Business Management)

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TEACHING & TRAINING EXPERIENCE

Teaching Assistant

Jan 2025 – Present

Swami Vivekananda University, Barrackpore

- **Deliver lectures for Undergraduate programs**, currently leading a cohort of **16 classes in a week** with a focus on finance and business management subjects.
- Oversee departmental administration to ensure efficient operations and seamless institutional coordination.
- Assist in planning and execution of all programs for the **Institution's Innovation Council (IIC)**, fostering academic and entrepreneurial growth through industry-linked events.

Project Associate - Project ANANDADHARA (NRLM)

Feb 2024 – Jan 2025

Amity Institute of Training and Development, Amity University, Kolkata

- Master trainer for business education curriculum across 11 districts of West Bengal
- Develop and deliver content on legal compliance and e-commerce
- Facilitate BDSP and CRP-EP program implementation

PROFESSIONAL EXPERIENCE

Financial Administrator

Sep 2023 - Feb 2024

TALENTIS HR Outsourcing Consultancy Services

- Integrated financial analysis with organizational development
- Developed performance management frameworks

RESEARCH PUBLICATION

1. Unveiling Risk-Return Patterns in Actively Managed Equity Funds: An Analysis of the Indian Market

IPE Journal of Management (2023)

- Conducted empirical research on risk-return relationships in Indian equity mutual funds.
- Applied advanced quantitative analysis methodologies.

2. From Chaos to Stability: Entropy and Volatility Dynamics in the Indian Stock Market Over Three Decades

2025 International Conference on Intelligent and Cloud Computing (ICoICC), IEEE

- Conducted a long-horizon empirical analysis (1995–2024) of the Indian stock market using Shannon entropy and volatility measures to study market uncertainty, efficiency, and crisis dynamics.
- Examined entropy–volatility behavior across crisis and recovery phases, showing how entropy reflects market predictability and structural changes beyond traditional volatility indicators.

EDUCATION

BBA-MBA (Integrated) in Financial Services	2018 - 2023
Techno India University, West Bengal	CGPA: 8.67
• Comprehensive study in Financial Management and Business Strategy • Specialized research in Financial Markets and Investment Analysis	
Higher Secondary (12th Grade) with Science	2018
Dum Dum Baidyanath Institution for Girls (H.S) (W.B.C.H.S.E)	64%
Secondary (10th Grade)	2016
Dum Dum Baidyanath Institution for Girls (H.S) (W.B.B.S.E)	62%

FACULTY DEVELOPMENT PROGRAMS

NPTEL - AICTE: Faculty Development Programme

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| 1. Strategy - An Introduction to Game Theory | July 2025 - Sept 2025 |
| 2. Research Methodology in Humanities and Social Sciences | Aug 2025 - Oct 2025 |

Malaviya Mission Teacher Training Centre (MMTTC)

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| 3. A Course on Start-up and Entrepreneurship from Failure to Fortitude: Mastering Entrepreneurial Resilience from Jadavpur University | Dec 2 nd 2025 - Dec 8 th 2025 |
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ACADEMIC SKILLS

Research Methods	Teaching & Pedagogy
• Quantitative Analysis • Financial Modelling • Advance Excel	• Blended & Hybrid Learning • Curriculum Development • Training Design

CERTIFICATIONS

- Career Essentials in Data & Business Analysis (Microsoft and LinkedIn)
- Advanced Excel Certification (E-Learnmarket)
- Quantitative Research Virtual Experience (JPMorgan Chase & Co.)

Signature: 