



# PRITHA MISRA

## TEACHING ASSISTANT

### CONTACT

7980012221

prithamisra15@gmail.com

229/B, GT Road, Mahesh Colony,, Serampore, Hooghly

### EDUCATION

2019 - 2021

THE UNIVERSITY OF BURDWAN

- Master of Journalism and Mass Communication

2016- 2019

UNIVERSITY OF CALCUTTA

- Bachelor of Business

### SKILLS

- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

### LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Bengali (Fluent)

### PROFILE

A dedicated academician and a passionate faculty member in the Department of Journalism and Mass Communication, she has a deep enthusiasm for teaching and research and she constantly seeks to expand her knowledge and contribute to the evolving landscape of media studies. She possesses a keen analytical mind, excellent communication skills, and a commitment to fostering critical thinking among her students. Her research interests include health communication and development communication.

### WORK EXPERIENCE

Swami Vivekananda University

2022-PRESENT

Teaching Assistant

- Responsible for delivering engaging lectures, interactive classroom activities, and designing course materials that equip students with theoretical knowledge and practical skills in journalism, media ethics, public relations, and digital communication.
- Guide students in their academic and professional growth, assist in media projects, and actively participate in departmental activities, seminars, and outreach programs to enhance the university's academic reputation.

Business Economics

2021 - 2022

News Correspondent

- Cover business, economic, and financial news, providing in-depth analysis on market trends, policies, and corporate developments.
- Connect with industry leaders, policymakers, and analysts to gather exclusive insights. Conducting interviews, attending press conferences, and maintaining strong sources help you deliver credible and impactful journalism.

ICSSR IMPRESS PROJECT

Jan2021-March 2021

Field Investigator

### REFERENCE

Dr. Rajesh Das

Assistant Professor, Department of Mass Communication, The University of Burdwan

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Mr. Pradipta Sau

HOD, Dept. of Communicative English, Serampore College

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