



Arijit Das

Educator & Broadcast Professional

Contact

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Skills

Broadcast journalism

Lighting techniques

Visual storytelling

Post-production

Television production

Live broadcasting

Camera operation

News gathering

Technical directing

Studio production

Film editing

Networking expertise

Cast and crew supervision

Software

Adobe Premier Pro

Advanced

- Academician with 12 years of experience successfully contributing to Media Studies and areas around Live Television Broadcast and Digital Content.
- A seasoned media professional, produced major events like CCL, Pro Wrestling League, IPL, and Premier Futsal for networks such as ESPN, Star Sports, Sony Entertainment, and Amazon Prime.
- Driven to contribute to program outcomes by facilitating engagement and supporting learning objectives. Enthusiastic professional with background in academic advisement. Blends industry expertise with academic insights.
- Commended for sustaining effective learning environment through prepared classes and relevant assignments and consistently achieving classroom management and academic goals.

Work History

2025-04 -
Current

Faculty & Senior Technical Assistant

Swami Vivekananda University, Kolkata, India

- Mentoring and supervising students, providing valuable guidance for thesis work, research projects, and professional development.
- Evaluating student progress using both formative and summative assessments to provide targeted feedback for continuous improvement.
- Developing innovative teaching methods tailored to diverse learning styles, enhancing student comprehension and success rates.
- Providing students with constructive, encouraging and corrective feedback.
- Using different learning modes and types of technology to engage students in achieving learning outcomes.
- Creating dynamic learning environment that valued instructor and student interaction.
- Working with Director to assess and evaluate courses and programs in appropriate discipline.

2025-04 -
Current

Branding & Placement Coordinator

Swami Vivekananda University, Kolkata, India

- Conducting thorough candidate assessments to determine skills, strengths, and areas for improvement, ensuring successful placement in appropriate roles.
- Streamlining internal processes to improve efficiency and strengthen overall brand strategy execution.
- Developing and executing branding campaigns to educate target audiences on product features, benefits and values.
- Strengthening the brand's reputation as a reliable source for top talent through consistent delivery of high-quality placements across various industries.
- Monitoring student progress to drive successful academic outcomes.
- Empowering students through counseling and skill-building exercises.
- Using standardized assessments to evaluate abilities, interests and characteristics of different students.
- Developing and implementing individualized academic plans for students.
- Analyzing student academic records to assess educational and career goals.
- Delivering supportive and knowledgeable counseling to students with academic or personal concerns.

2024-01 -
2025-03

Member of Board of Studies

Amity School of Communication , Kolkata

- Curriculum Development
- Quality Assurance
- Academic Policy Formation

Adobe Photoshop

Advanced

Final Cut Pro

Advanced

Da Vinci Resolve

Upper intermediate

2019-07 -
2025-03

- Advisory Function
- Resource Allocation
- Student Support
- Collaboration
- Academic Integrity
- Monitoring Trends

Assistant Professor (Grade 1)

Amity University, Kolkata, India

- Teaching subjects related to domain of Broadcast and Digital Media - Broadcast Journalism, Television Production, Editing Techniques and Film Production.
- Created materials and exercises to illustrate application of course concepts.
- Mentored students and communicated internship and employment opportunities.
- Contributed to departmental goals by serving on various committees focused on curriculum development, assessment strategies, and accreditation requirements.
- Maintained an up-to-date knowledge of subject matter by attending conferences, workshops, and webinars relevant to the field of study.

2023-08 -
2024-08

Executive Board Member

Amity School Of Communication, Kolkata, India

- Collaborated with faculty and academic leaders to design and update curriculum for undergraduate and postgraduate communication programs, ensuring academic rigor and industry relevance.
- Provided strategic guidance on course content, assessment methodologies, and learning outcomes to align with emerging trends in media, communication, and technology.
- Contributed to the development and implementation of innovative teaching practices, enhancing student engagement and learning experiences.
- Participated in the selection and evaluation of academic staff, ensuring high teaching standards and alignment with the institution's goals.
- Engaged in regular meetings and discussions with stakeholders, including industry experts, to ensure the curriculum meets the needs of the evolving communication landscape.

2022-07 -
2023-07

Board Member

Centre for Industry Academia Collaboration Cell, Kolkata

- Enhanced student placement rates by developing strong relationships with industry partners and potential internship hosts.
- Facilitated successful internships through regular communication with both students and host organizations, ensuring mutual satisfaction.

2018-04 -
2019-06

Assistant Professor

Karnavati University, Gandhinagar, India

- Developed and taught undergraduate and postgraduate courses, ensuring the integration of current industry trends, theories, and best practices in media and communication.
- Worked with industry partners to bring real-world perspectives into the classroom through guest lectures, internships, and collaborative projects.

2016-03 -
2018-03

Broadcast Producer

Sony Entertainment, Mumbai, India

- **Pre-Production Planning:** Led the planning and coordination of live broadcast events, including developing production schedules, briefing talent, and coordinating with technical teams to ensure all

	<p>elements were ready for broadcast.</p> <ul style="list-style-type: none"> • Live Event Management: Directed live broadcasts, managing real-time decision-making and troubleshooting to handle any technical issues or unexpected changes during the event. Ensured that the production stayed on schedule and within budget. • Team Coordination: Collaborated with a diverse team of camera operators, sound technicians, editors, and talent to ensure smooth coordination and execution of live content. • Content Oversight: Supervised content flow, including script writing, live cueing, and integration of graphics, video packages, and advertisements to maintain audience engagement and broadcast continuity. • Communication: Maintained clear, real-time communication with control rooms, on-air talent, and field reporters to ensure accurate and timely delivery of information. • Post-Broadcast Analysis: Worked with the editorial team to review the broadcast for quality, identify areas of improvement, and implement feedback for future events. • Audience Engagement: Monitored audience feedback and social media during live broadcasts, adapting content and presentation as needed to increase viewer interaction and satisfaction. • Technical Proficiency: Operated broadcast equipment, including vision mixers, audio control boards, and digital production tools, to ensure high-quality output during live events.
2015-09 - 2018-03	<p>Associate Producer</p> <p><i>Greymatter Entertainment, Mumbai, India</i></p> <p>Shows associated with:</p> <ul style="list-style-type: none"> •The Remix – Music Reality Show, Associate Producer (Amazon Prime) •Pro Wrestling League 2018, Associate Producer (Sony ESPN, Sony ESPN 3) •India Open Super Series, 2018, Producer (Star Sports) •Celebrity Cricket League 2017, Associate Producer (Colors) •Premier Futsal 2017 - Mumbai, Bangalore, Dubai, Commentary Producer (Sony ESPN, Sony ESPN 3 & Sony Aath) •Cue Slam - Indian Cue Masters League, Associate Producer (Sony ESPN, Sony ESPN HD & Sony LIV) •Impact Wrestling - India Tour, Associate Producer (Sony SIX) •Making of New India 2017 - Film, an initiative by PMO, Assistant Director •Swachh Bharat Abhiyan TVC Featuring Suresh Raina •India Open Super Series, 2017, Associate Producer (Star Sports) •Grand Prix Gold Series •Syed Modi International Badminton Championships 2017, Associate Producer (Star Sports) •Pro Wrestling League 2017, Associate Producer (Sony ESPN, Sony ESPN 3) •Badminton Asia Team Championship 2016, Associate Producer (Star Sports, Astro- Malaysia, ESN- Singapore & Taiwan, TDM-Macau, Truevisions-Thailand, Sina- China, J Sports - Japan, Kompas TV- Indonesia and many more) •Celebrity Cricket League 2016, Regional & ENG Producer (Colors, Kolkata TV, Big Ganga, Gemini TV, Surya TV, Sun TV) •GST – Launch Film – Government of India, Production Manager •Mid-Wicket Tales with Naseeruddin Shah, EPIC •Reliance Foundation-Junior NBA 2016
2015-05 - 2015-09	<p>Associate Video Editor</p> <p><i>AGAM Lifestyle Management, Mumbai, India</i></p>
2014-01 - 2014-06	<p>Assistant to Promo Producer</p> <p><i>Reliance Broadcast Network, Mumbai, India</i></p>

Education

Expected in
2027-07

Ph.D.: Journalism And Mass Communication - Broadcasting

Amity University - Kolkata, India

2015-05

Master of Science: Media Science

West Bengal University of Technology - Kolkata, India

2012-04

Bachelor of Science: Journalism And Mass Communication

International School of Business And Media - Kolkata

2007-05

High School Diploma

Central Board of Secondary Education - Kolkata, India

Additional Information

Academic Achievements

- Presented paper titled 'Changing patterns of global crisis reporting : Analyzing the recent trend in Wion's News Coverage' in International Conference organized by Gautam Buddha University in association with SAARC Journalist Forum.
 - Presented paper - " Instagram as a platform for social sustainability: Promoting Gender Equality through Digital Activism " in International Conference on Sustainable Development : Creating a unified foundation with Research and Practice , organised by St. Xavier's University, Kolkata.
 - Published book chapter in book "Multidisciplinary approach towards sustainability and development by unlocking new opportunities in the world of constant disruption- ISBN No. 978-81-981202-4-3
 - Presented paper titled ' The role of Instagram in shaping gender norms among Urban India GenZ- A study of the Media Genre and its role in perpetuating Gender Inequality in the Digital Age.
 - Co- Authored Book on Television Journalism – Reporting India – TV Journalism
 - Convenor for Faculty Development Program – Organized by Amity School of Communication, Kolkata , August 2022 & 2023
 - Attended Faculty Development Program on Contemporary Research Practices in Social Sciences organized by Amity Institute of Travel & Tourism
 - Attended Faculty Development Program on E – Learning & Emerging Trends organized by St. Xavier's University, Kolkata
 - Attended Faculty Development Program on Contemporary Approach in Media organized by Reva University, Bangalore
 - Attended Faculty Development Program on Business Management organized by Jain University, Bangalore
 - Attended Faculty Development Program on Innovative Teaching Learning Practices organized by IITM, Delhi
 - Attended Media Educator's Round Table Conference organized by ABP Group
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Resource Factor

- Conducted Workshop on TV Production at Swami Vivekananda University, West Bengal - January 13 2025

- Conducted a session on Commercial photography and Broadcasting at iLEAD - August 21 2024